BUILDING BRIDGES AND BREAKING BARRIERS
THE STATE OF CALIFORNIA’S BREASTFEEDING RATES

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Disclosure

• None of the faculty or planning committee has any relevant financial relationships with commercial interests.
California Caught the Wave
California In-Hospital Breastfeeding Rates
## California In-Hospital Breastfeeding as Indicated on the Newborn Screening Test Form

Statewide, County and Hospital of Occurrence by Race/Ethnicity: 2011

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Total</th>
<th>Any Breastfeeding</th>
<th>Exclusive Breastfeeding</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
<td>95% CI</td>
</tr>
<tr>
<td>CALIFORNIA</td>
<td>437,579</td>
<td></td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>22,389</td>
<td>18,254</td>
<td>81.5 (81.0 - 82.0)</td>
</tr>
<tr>
<td>American Indian</td>
<td>727</td>
<td>637</td>
<td>87.6 (85.0 - 89.8)</td>
</tr>
<tr>
<td>Asian</td>
<td>46,547</td>
<td>43,720</td>
<td>93.9 (93.7 - 94.1)</td>
</tr>
<tr>
<td>Multiple Race</td>
<td>16,258</td>
<td>14,953</td>
<td>92.0 (91.5 - 92.4)</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>759</td>
<td>639</td>
<td>84.2 (81.4 - 86.0)</td>
</tr>
<tr>
<td>Other</td>
<td>5,416</td>
<td>4,803</td>
<td>88.7 (87.8 - 89.5)</td>
</tr>
<tr>
<td>White</td>
<td>114,176</td>
<td>106,714</td>
<td>93.5 (93.3 - 93.8)</td>
</tr>
<tr>
<td>Hispanic</td>
<td>223,033</td>
<td>203,903</td>
<td>91.4 (91.3 - 91.5)</td>
</tr>
<tr>
<td>Missing</td>
<td>8,274</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALAMEDA</td>
<td>15,965</td>
<td>15,385</td>
<td>96.2 (95.9 - 96.5)</td>
</tr>
<tr>
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<td>2,069</td>
<td>1,897</td>
<td>91.7 (90.4 - 92.8)</td>
</tr>
<tr>
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<td>20</td>
<td>19</td>
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</tr>
<tr>
<td>Asian</td>
<td>3,613</td>
<td>3,538</td>
<td>97.9 (97.4 - 98.3)</td>
</tr>
<tr>
<td>Multiple Race</td>
<td>757</td>
<td>726</td>
<td>95.9 (94.2 - 97.1)</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>47</td>
<td>42</td>
<td>89.4 (77.4 - 95.4)</td>
</tr>
<tr>
<td>Other</td>
<td>426</td>
<td>400</td>
<td>93.9 (91.2 - 96.8)</td>
</tr>
<tr>
<td>White</td>
<td>3,253</td>
<td>3,156</td>
<td>97.0 (96.4 - 97.5)</td>
</tr>
<tr>
<td>Hispanic</td>
<td>5,390</td>
<td>5,205</td>
<td>96.7 (96.2 - 97.2)</td>
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<tr>
<td>Missing</td>
<td>420</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALTA BATES COMMUNITY HOSPITAL</td>
<td>6,162</td>
<td>5,913</td>
<td>96.1 (95.6 - 96.6)</td>
</tr>
<tr>
<td>African American</td>
<td>1,095</td>
<td>1,006</td>
<td>91.9 (90.1 - 93.3)</td>
</tr>
<tr>
<td>American Indian</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian</td>
<td>865</td>
<td>832</td>
<td>96.2 (94.7 - 97.3)</td>
</tr>
<tr>
<td>Multiple Race</td>
<td>389</td>
<td>355</td>
<td>91.4 (90.3 - 92.4)</td>
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</tbody>
</table>
In-Hospital Breastfeeding (2011)

California
Riverside
Los Angeles
Orange County

The Gap

Any
Excl
Statewide Exclusive Breastfeeding

2010: 56.6%
2011: 60.4%
Increases in EBF in All Groups: Hispanic

- **2010**: 48.3%
- **2011**: 53.4%
Increases in EBF in All Groups: African American

2010: 46.1%
2011: 49.9%
Lowest Performing Hospitals (2011)
Nearly ¾ of Baby Friendly Hospitals in California are in Central and So. California
BABY FRIENDLY HOSPITALS
CA Baby Friendly Hospitals by Year

Number


2000s to 2012
In Hospital Breastfeeding by Ethnicity
Baby Friendly vs. Non-Baby Friendly (2011)
Where Are We Going?
Our History
Using Data
Hospitals with >75% MediCal Births
Hospitals with >75% MediCal Births

<table>
<thead>
<tr>
<th></th>
<th>Any</th>
<th>Excl</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>95</td>
<td>70</td>
</tr>
<tr>
<td>C</td>
<td>92</td>
<td>75</td>
</tr>
<tr>
<td>D</td>
<td>91</td>
<td>60</td>
</tr>
</tbody>
</table>
Hospitals with >75% Hispanic Patients

- A
- B
- C
- D

For each hospital, there is a comparison between the percentage of Hispanic patients and the exclusion of any patients. The bars represent the percentage of Hispanic patients, with 'Any' indicating the total Hispanic population and 'Excl' indicating the excluded patients.
Hospitals with >75% Hispanic Patients

![Bar chart showing the percentage of Hispanic patients in hospitals.](chart.png)
Hospitals with >4500 Births /Year

A
B
C
D

Any
Excl
Innovation
Potential Challenges
The Blame Game
Ongoing Budget Cuts
Growing Income Disparities
Parents’ Isolation from Support Systems
Addressing the Needs of a New Generation
The Thrill of Victory!
But reality intervenes…
How Do We Keep Going?
Celebrate Successes
Coping with Stress

If people believe there is a solution –

**Problem Management**
- Seek information
- Identify solutions
- Attempt and evaluate solutions

If people don’t believe there is a solution –

**Emotional Regulation**
- Reinterpret goals
- Disengage, detach
- Denial of consequences
- Anger, aggression

We Go Farther When We Share Ideas
Where Are YOU Going?