

Providing Breastfeeding Support: **MODEL HOSPITAL POLICY**

- ❖ **Create an environment that protects, promotes and supports breastfeeding in maternity care utilizing the Model Hospital policies.**
- ❖ **Discuss how the Model Hospital policies provide a foundation for change in the implementation of SB 402.**

A MEMBER'S STORY

WHERE A PASSION IS BORN



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Leveling Disparities

“Breastfeeding is a natural **“safety net”** against the worst effects of poverty ... It is almost as if breastfeeding takes the infant **out of poverty** for those first few months in order to give the child a **fairer start in life** and compensate for the injustice of the world into which it was born”

James P. Grant
Former Executive Director, UNICEF

Providing Breastfeeding Support

Igniting the Flame



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SAN BERNARDINO MOUNTAINS



Wind behind
your sails

SB 402

SB 502

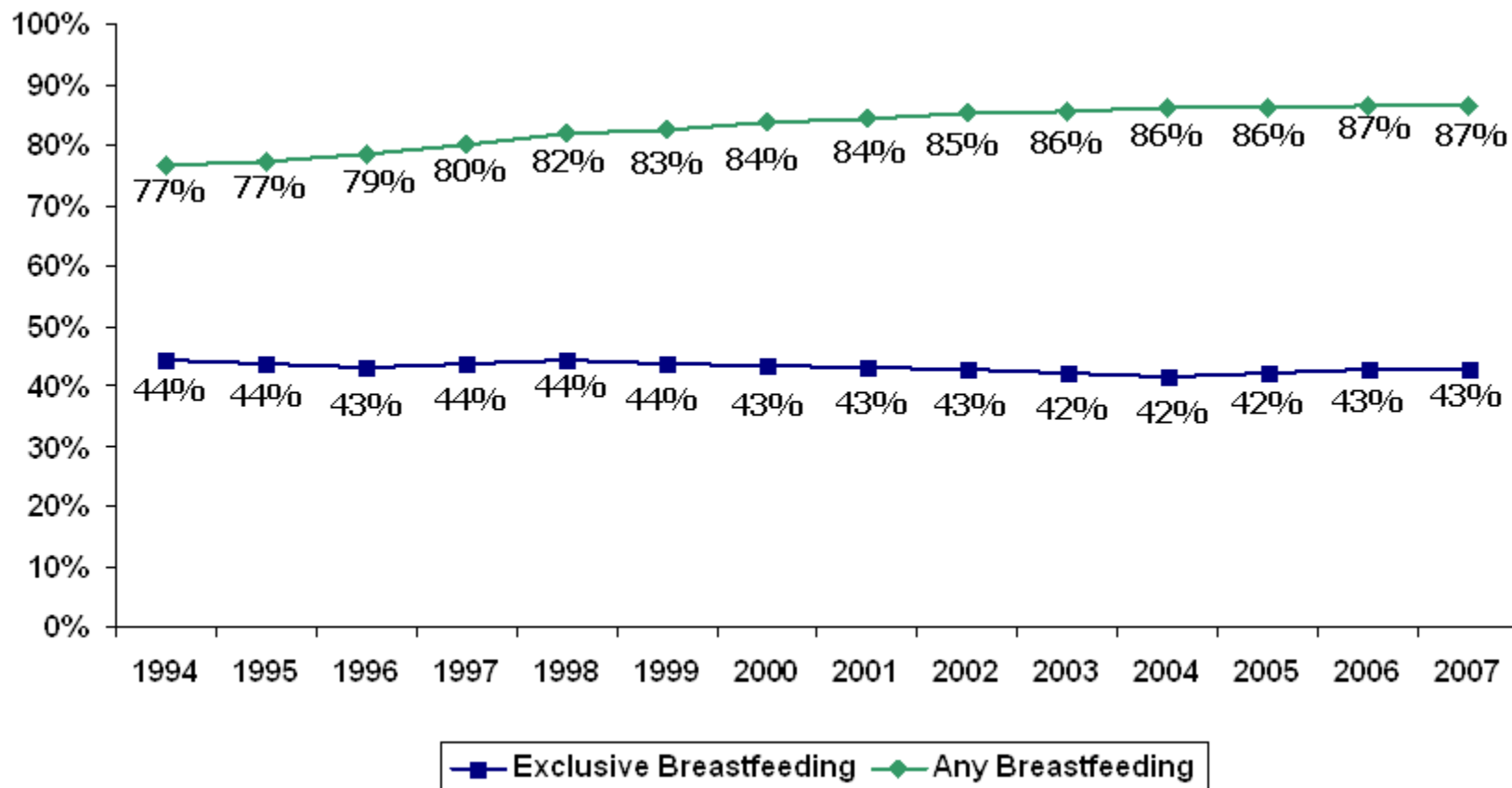
Joint

Commission





California Any and Exclusive In-Hospital Breastfeeding: 1994-2007



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Initial document was written in 1997 by the:

- ❖ Inland Counties Regional Perinatal Program
- ❖ San Bernardino County Breastfeeding Task Force

As adapted from :

- St. Joseph Medical Center The Family Birthplace, Bellingham, Washington
- Wellstart International, San Diego, California

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- ❖ Revisions followed in 1999 and 2005
- ❖ 1999 revision was supported by:
 - California State Licensing and Certification
 - California Statewide Committee on Breastfeeding
 - State of California Maternal and Child Health Branch
- ❖ The California Department of Public Health's Model Policies, including a practical toolkit and technical assistance, are available online (<http://cdph.ca.gov/CAHospitalBFToolkit>).

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A Tiny House

A Tree House



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Overview of Policy Statements

- **Policy #1:**

Hospitals should promote and support breastfeeding.



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- **Policy #2:**

Nurses, certified nurse midwives, physicians and other health professionals with expertise regarding the benefits and management of breastfeeding should educate pregnant and postpartum women when the opportunity for education exists, for example, during prenatal classes, in clinical settings, and at discharge teaching.



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- **Policy #3:**

The hospital will encourage medical staff to perform a breast exam on all pregnant women and provide anticipatory guidance for conditions that could affect breastfeeding. Breastfeeding mothers will have an assessment of the breast prior to discharge and will receive anticipatory guidance regarding conditions that might affect breastfeeding.



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- **Policy #4:**

Hospital perinatal staff should support the mother's choice to breastfeed and encourage exclusive breastfeeding for the first 6 months.



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- **Policy #5:**

Nurses, certified nurse midwives, and physicians should encourage new mothers to hold their newborns skin to skin during the first two hours following birth and as much as possible thereafter, unless contraindicated.



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- **Policy #6:**

Mothers and infants should be assessed for effective breastfeeding. Mothers should be offered instruction in breastfeeding as indicated.



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- **Policy #7:**

Artificial nipples and pacifiers should be discouraged for healthy, breastfeeding infants.



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- **Policy #8:**

Sterile water, glucose water, and artificial milk should not be given to a breastfeeding infant without the mother's informed consent and/or physician's specific order.



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- **Policy #9:**

Mothers and infants should be encouraged to remain together during the hospital stay.



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- **Policy #10:**

At discharge, mothers should be given information regarding community resources for breastfeeding support.



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OPPORTUNITIES FOR CHANGE IMPLEMENTATION

1. Identify key team members – interdisciplinary
2. Identify a champion - passionate/tempered
3. Evaluate current status utilizing the 10 Model Policy Statements
4. Create a timeline
5. Prioritize and delegate assignments, meet frequently

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OPPORTUNITIES FOR CHANGE IMPLEMENTATION

6. Create a strong foundation - write policies
7. Educate all staff , perform simulation competencies
8. Implement practice changes
9. Evaluate progress - outcomes
10. Celebrate successes, no matter how small they are!

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