SUMMARY OF ACTIVITIES-2016

Advocacy and Education:
• Recognized nine businesses with the Mother-Baby Friendly Workplace Award.
• Participated on the Statewide Task Force to Support Low Wage Women in the Workplace with Lactation Accommodation.
• Created webpage with resources to support breastfeeding women in the workplace.
• Supported SB 654 (New Parent Leave Act), AB 2589 (Bring Breastfeeding Home Act), and SB 1316 (Human Milk Tissue Banks).
• Conducted a webinar on implementing AB 302 to support pregnant and parenting teens at school.
• 71 communication contacts with employees to provide support about lactation accommodation challenges in the workplace.

Coalitions and Partnerships:
• Formed a new partnership with California Work and Family Coalition.
• Met with California Department of Health Care Services and Public Health, and First 5 California to share breastfeeding goals.
• Co-sponsored Visual Communications Training.
• Successfully executed the 2016 Summit and increased the number of registration tickets sold.
• Started planning the 2017 Summit.

Communications:
• Sent out 25 notices/newsletters to email list.
• Served as a media contact for reporters about breastfeeding issues in California.

Board Governance:
Developed new board application and posted on the website.