

Using Data as a Tool for Change

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How Can Data Be Used for Change?

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Data is critical for:

- program planning and evaluation
- grant proposals
- creating policies
- advocating for services
- creating systems change
- tracking progress and fine tuning practices



Impact

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- Using the right data and presenting it in a meaningful way can add impact and guide the work you are doing.

 BreastfeedLA

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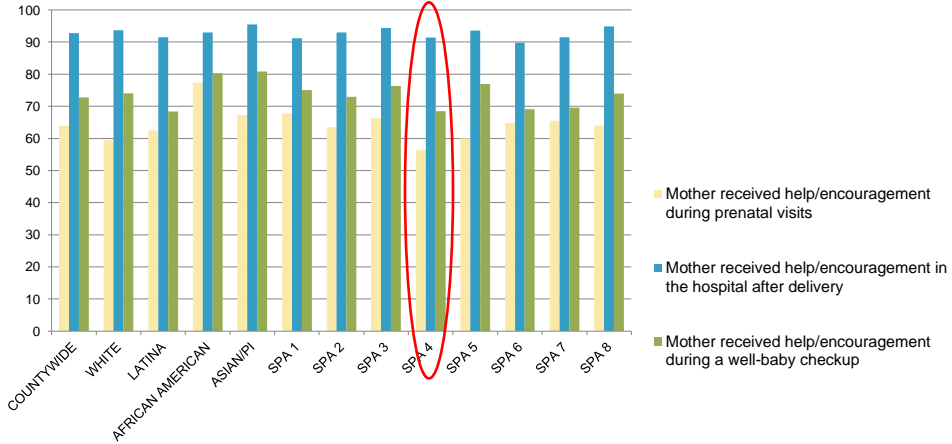
Data – Practical Examples from the Field

 BreastfeedLA

Grant Writing and Program Planning

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Breastfeeding Encouragement

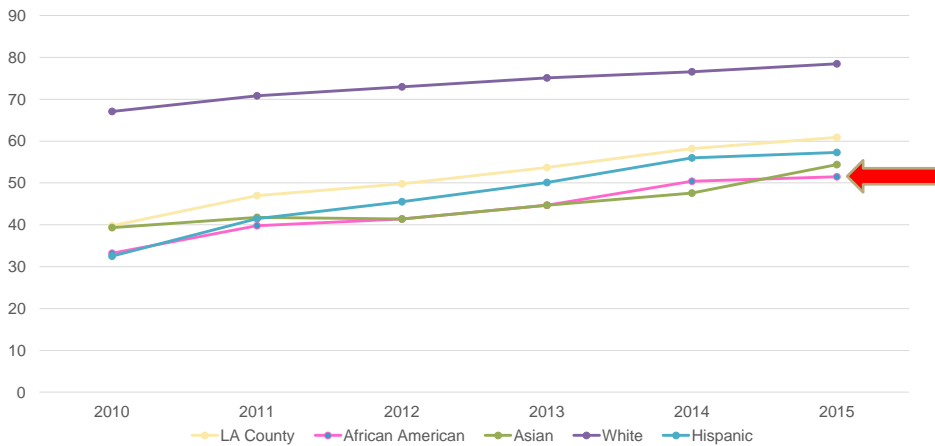


Data Source: County of Los Angeles Department of Public Health: Los Angeles Mommy and Baby Survey 2014.



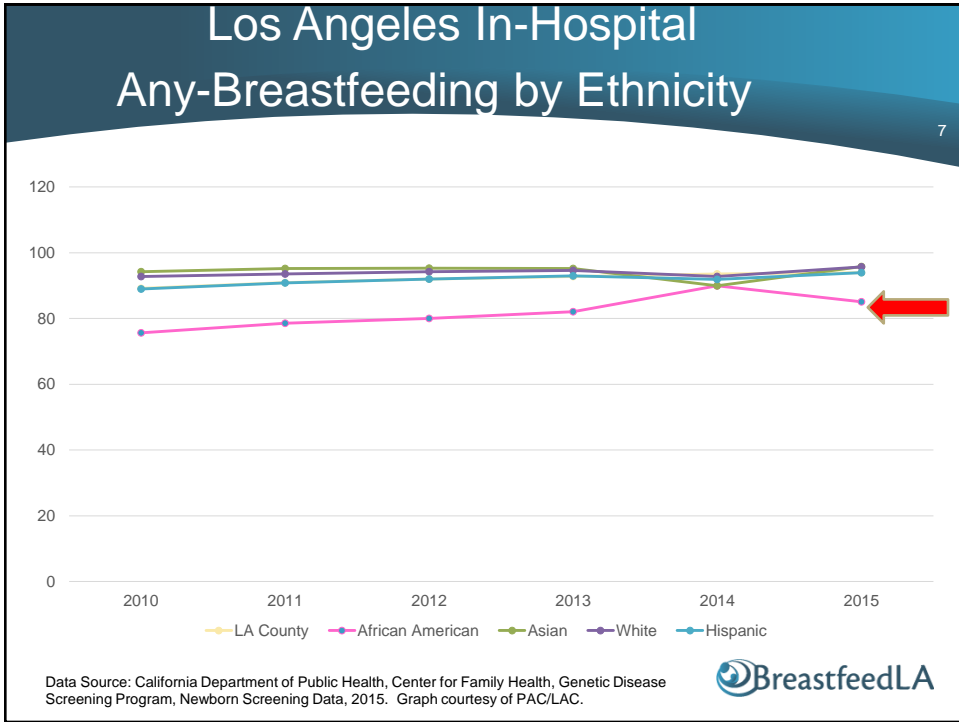
Exclusive Breastfeeding by Ethnicity

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Data Source: California Department of Public Health, Center for Family Health, Genetic Disease Screening Program, Newborn Screening Data, 2015. Graph courtesy of PAC/LAC.





Target Hospitals and Clinics

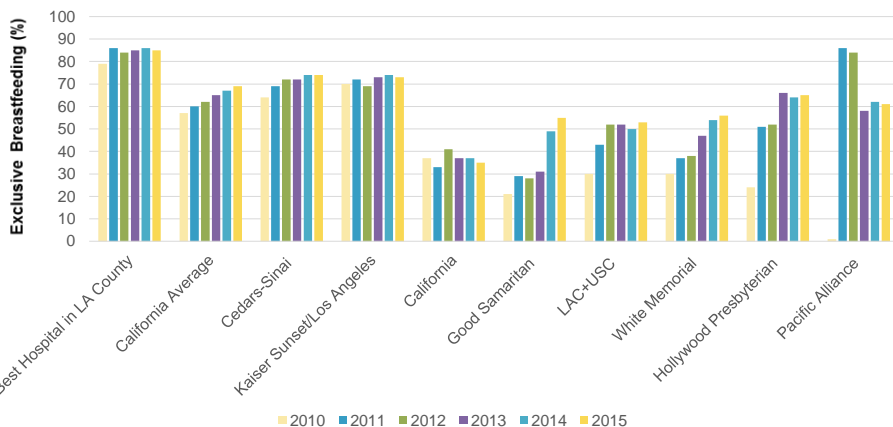
Hospital	Number of Births	Percentage
Antelope Valley Hospital	838	11.4%
California Hospital Medical Center	662	9.0%
Miller Children's Hospital Long Beach	602	8.2%
St. Francis Hospital	551	7.5%
Kaiser-West Los Angeles	476	6.5%
Cedars-Sinai Medical Center	448	6.1%

Data Source: California Department of Public Health, Center for Family Health, Genetic Disease Screening Program, Newborn Screening Data, 2015.

Garnering Administrative Support

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SPA 4 In-Hospital Exclusive Breastfeeding, 2010-15



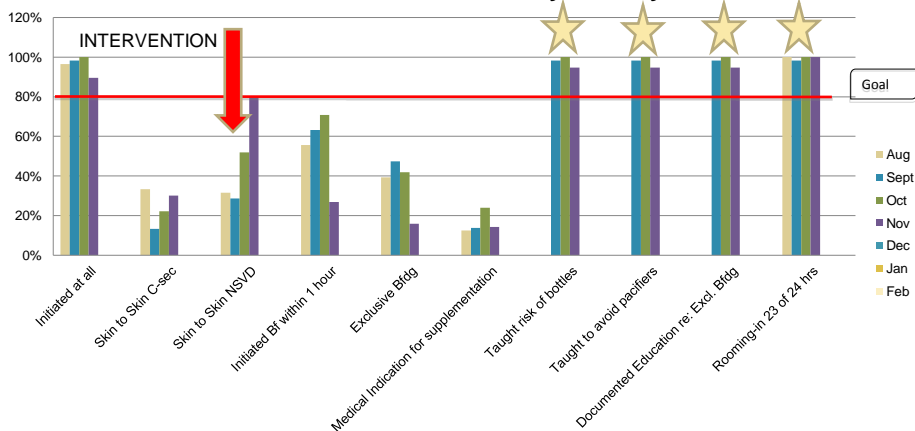
Data Source: California Department of Public Health, Center for Family Health, Genetic Disease Screening Program, Newborn Screening Data, 2015.



Hospital QI and Baby-Friendly

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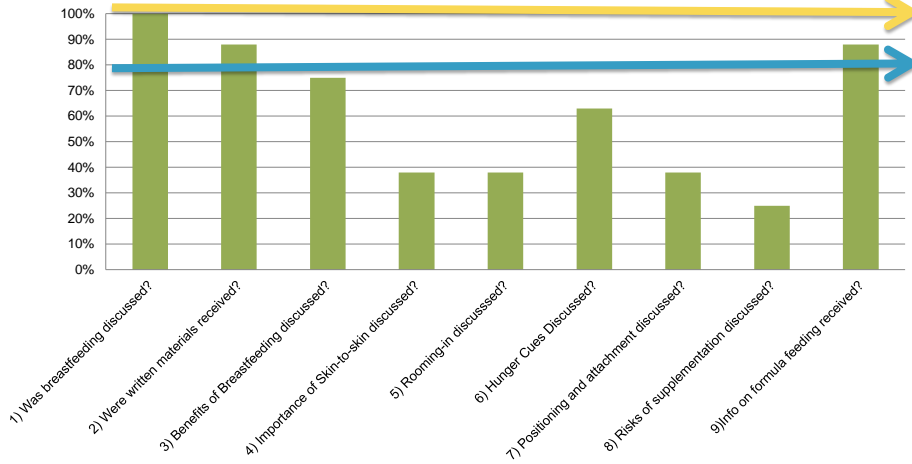
Data Collection Set - Baby-Friendly



Mock Survey Results

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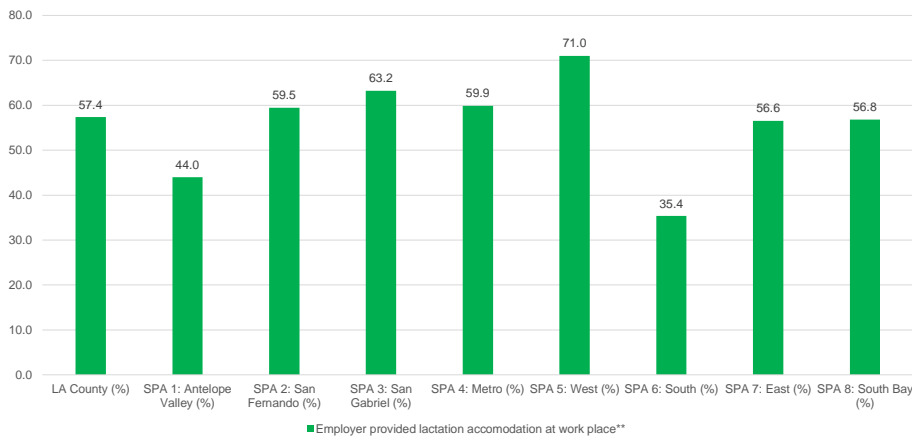
Step 3 Pregnant Women



Strategic Planning

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Employer provided lactation accomodation at work place**



Data Source: County of Los Angeles Department of Public Health: Los Angeles Mommy and Baby Survey 2014.



Tracking Progress

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Report Card: LA County School Districts

★ = improved lactation accommodations

	Grade		Accessible board policies	Employee lactation accommodation policy	Pregnant & Parenting student policy	Student policy includes lactation accommodation	Title IX Coordinators
	2016	2015					
ABC Unified School District	D	D	✓		✓		
Acton-Agua Dulce Unified School District	C	D	✓		✓		★✓
Alhambra Unified School District	C	C	✓		✓		✓
Antelope Valley Joint Union HS District	B	B	✓	✓	✓		✓
Arcadia Unified School District	D	F	★✓				✓
Azusa Unified School District	B	C	✓	✓	✓	★✓	
Baldwin Park Unified School District	D	D	✓		✓		
Bassett Unified School District	B	C	✓	✓	✓		★✓
Bellflower Unified School District	B	C	✓	✓	✓		★✓
Beverly Hills Unified School District	D	D	✓				✓
Bonita Unified School District	D	F-	★✓				★✓

Data Source: BreastfeedLAABC's of Breastfeeding in LA County School Districts Report 2016.



Thank You!

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