

## Strategic Plan of Action

Use the outline below to help develop your coalition's or organization's Strategic Plan of Action for Using Data to Achieve Breastfeeding Equity in your community.

**1) What problem(s), gap(s), or issue(s) are we trying to address?**

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**2) What data do we have or need to address this problem(s)?**

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**3) How do we obtain the necessary data (e.g. qualitative and quantitative)? What internal or external databases or sources may be used to help us address this problem(s)?**

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**4) The communities we serve are our greatest source of information. How will community input be collected and incorporated into this strategic plan of action?**

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**5) What additional resources do we have or need to address this problem(s) (e.g. expertise, collaborations, funding, etc.)?**

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**6) How are we planning on using this data? What is the desired outcome(s)?**

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**Actions – Actions incorporate the specifics of what will be done, by whom, by when, and with what resources. They will ultimately result in the achievement of the objectives that you have created.**

<b>Actions (what will be done)</b>	<b>Person(s)/ organization(s) responsible</b>	<b>Date completed (by when)</b>	<b>Resources required (at what cost)</b>	<b>Collaborators or partners that are needed</b>