



<b>2018 California Breastfeeding Summit</b>	
<b>Agenda at a Glance – Subject to Change</b>	
<b>Tuesday, January 23, 2018</b>	
1:00 PM – 5:00 PM	WIC Regional Breastfeeding Liaison Meeting
3:00 PM – 6:00 PM	Exhibitor Setup Poster Session Setup Sharing Table Setup
3:00 PM – 8:00 PM	Registration Open
<b>Wednesday, January 24, 2018</b>	
7:00 AM – 6:00 PM	Registration
7:00 AM – 8:30 AM	Continental Breakfast / Coffee / Tea Service
7:00 AM – 8:00 AM	Exhibits / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth
8:00 AM – 8:15 AM	<b>Opening</b> California Breastfeeding Coalition Board
8:15 AM – 9:15 AM	<b>State of the State of Breastfeeding in California</b> M. Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center
9:15 AM – 10:15 AM	<b>The Status of Improving Hospital Breastfeeding Support Policies and Practices in California</b> California Department of Public Health (invited) Baby-Friendly Hospital Panel
10:15 AM – 10:30 AM	Break Exhibits / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth

<b>Wednesday, January 24, 2018 Continued</b>	
10:30 AM – 12:00 PM	<b><i>Supplementation of Breastfed Infants – If Not for Medical Indication Then for What?</i></b> M. Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center Jennifer Hahn-Holbrook, PhD, UC Merced
12:00 PM – 1:15 PM	Lunch on your own – Cash and carry lunch for attendees to purchase Exhibits / Posters / Sharing Tables
1:15 PM – 3:15 PM	<b><i>Layer-cake action: Mobilizing mothers and communities for social change using social media</i></b> Anayah Sangodele-Ayoka, MomsRising  <b><i>Do Formula Marketers Use Social Media to Undermine Breastfeeding?</i></b> Pamela Mejia, MS, MPH, Berkeley Media Studies Group  <b><i>Move Over Millennials</i></b> Clifton Kenon, Jr., DNP, RN, IBCLC, RCL
3:15 PM – 3:30 PM	Break – coffee/tea service Exhibits / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth
3:30 PM – 5:00 PM	<b><i>Opportunities for Strengthening Lactation Accommodation Enforcement and Implementation</i></b> Julie Su, Labor Commissioner (invited) Julia Parish, Legal Aid at Work Supervisor Katy (invited)
5:30 PM – 7:00 PM	Reception with food and no-host bar Exhibits / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth
6:30 PM – 8:00 PM	<b><i>Knowledge Café Specialty Meetings</i></b> <ul style="list-style-type: none"> <li>• Baby-Friendly Town Hall - Trish McEnroe, Baby-Friendly USA</li> <li>• Donor Human Milk – Pauline Sakamoto, Mother’s Milk Bank</li> <li>• Breastfeeding Apps – Anna Sadovnikova</li> <li>• Coalition Projects – Childcare Toolkit, Alameda County and Advocacy Training, BreastfeedLA</li> <li>• Maternal Mental Health -</li> </ul>
	Dinner on your own

Thursday January 25, 2018	
7:00 AM – 5:00 PM	Registration
7:00 AM – 9:00 AM	Continental Breakfast / Coffee/ Tea Service
7:00 AM – 8:00 AM	Exhibits / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth
8:00 AM – 8:30 AM	<b><i>Who’s Having Babies in California?</i></b> Laura Farnsworth, CAL-EIS Fellow, California Department of Public Health
8:30 AM – 10:00 AM	<b><i>Culture, Trauma and Breastfeeding: How it is all Connected</i></b> Camie Jae Goldhammer, MSW, LICSW, IBCLC  <b><i>Using Videos to Provide Birth &amp; Breastfeeding Education</i></b> Peter Cardellichio, PhD, Global Media Health Project
10:00 AM – 10:30 AM	Break – coffee/tea service Exhibits / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth
10:30 AM – 12:00 PM	<b><i>Addressing Fear-Based Negative Breastfeeding Campaigns</i></b> Kimberly Seals-Allers
12:00 PM – 12:30 PM	Exhibit / Posters / Sharing Tables Silent Auction / Opportunity Drawing / Photo booth Check-out / set-up for lunch
12:30 PM – 1:30 PM	Lunch (provided ) <b><i>Golden Nugget Awards</i></b>
1:30 PM – 3:30 PM (2.0 hours)	<b><i>Cannabis, Pregnancy and Breastfeeding: Next Steps in California</i></b> California Department of Public Health (invited)  <b><i>Strategies for Providing Inclusive Lactation Care for LGBTQ Families</i></b> Gina Buccolo, IBCLC
3:30 PM – 4:30 PM	<b><i>The Future of Breastfeeding Promotion and Support in the Current Political Environment</i></b> Mona Liza Hamlin, MSN, RN, IBCLC, Chair, United States Breastfeeding Committee
4:30	End