



<b>2018 California Breastfeeding Summit</b>	
<b>Agenda at a Glance</b>	
<i>Subject to Change</i>	
<b>Tuesday, January 23, 2018</b>	
1:00 PM – 12:00 PM	San Diego County Breastfeeding Roundtable <span style="float: right;"><i>Room</i></span>
1:00 PM – 5:00 PM	WIC Regional Breastfeeding Liaison Meeting <span style="float: right;"><i>Pacific Salons 1 &amp; 2</i></span>
3:00 PM – 6:00 PM	Exhibitor Setup <span style="float: right;"><i>Town and Country Room</i></span> Sharing Table Setup <span style="float: right;"><i>Town and Country Room</i></span> Poster Session Setup <span style="float: right;"><i>Golden Foyer</i></span>
3:00 PM – 8:00 PM	Registration Open <span style="float: right;"><i>Golden Foyer</i></span>
<b>Wednesday, January 24, 2018</b>	
7:00 AM – 6:00 PM	Registration <span style="float: right;"><i>Golden Foyer</i></span>
7:00 AM – 8:00 AM	Continental Breakfast / Coffee / Tea Service <span style="float: right;"><i>Town and Country Room</i></span>
7:00 AM – 8:00 AM	Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span> Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span> Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span>
8:00 AM – 8:15 AM	<b><i>Summit Welcome/Opening</i></b> <span style="float: right;"><b><i>All day in the Golden Pacific Ballroom</i></b></span> California Breastfeeding Coalition Board
8:15 AM – 9:00 AM	<b><i>State of the State of Breastfeeding in California</i></b> M. Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center
9:00 AM – 10:15 AM	<b><i>The Status of Improving Hospital Breastfeeding Support Policies and Practices in California</i></b> California Department of Public Health Baby-Friendly Hospital Panel

<b>Wednesday, January 24, 2018 Continued</b>	
10:15 AM – 10:30 AM	<p>Break</p> <p>Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span></p> <p>Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span></p> <p>Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span></p>
10:30 AM – 12:00 PM	<p><b><i>Title</i></b></p> <p>M. Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center</p> <p><b><i>Supplementation of Breastfed Infants – If Not for Medical Indication Then for What?</i></b></p> <p>Jennifer Hahn-Holbrook, PhD, UC Merced</p>
12:00 PM – 1:15 PM	<p>Lunch on your own – Cash and carry lunch for attendees to purchase</p> <p>Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span></p> <p>Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span></p> <p>Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span></p>
1:15 PM – 3:15 PM	<p><b><i>Do Formula Marketers Use Social Media to Undermine Breastfeeding?</i></b></p> <p>Pamela Mejia, MS, MPH, Berkeley Media Studies Group</p> <p><b><i>Mobilizing mothers and communities for social change using social media</i></b></p> <p>Anayah Sangodele-Ayoka, MomsRising</p>
3:15 PM – 3:30 PM	<p>Break – coffee/tea service</p> <p>Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span></p> <p>Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span></p> <p>Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span></p>
3:30 PM – 5:00 PM	<p><b><i>Opportunities for Strengthening Lactation Accommodation Enforcement and Implementation</i></b></p> <p>Julie Su, Labor Commissioner (invited)</p> <p>Julia Parish, Legal Aid at Work (SF ordinance)</p>
5:30 PM – 7:00 PM	<p>Reception with food and no-host bar <span style="float: right;"><i>Town and Country Room</i></span></p> <p>Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span></p> <p>Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span></p> <p>Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span></p>
6:30 PM – 8:00 PM	<p><b><i>Knowledge Café Specialty Meetings</i></b></p> <ul style="list-style-type: none"> <li>• Baby-Friendly Town Hall - Trish McEnroe, Baby-Friendly USA</li> <li>• Donor Human Milk – Pauline Sakamoto, Mother’s Milk Bank</li> <li>• Breastfeeding Apps – Anna Sadovnikova</li> <li>• Coalition Projects – Childcare Toolkit, Alameda County and Advocacy Training, BreastfeedLA</li> <li>• Maternal Mental Health -</li> </ul>

<b>Thursday January 25, 2018</b>	
7:00 AM – 5:00 PM	Registration
7:00 AM – 8:00 AM	Continental Breakfast / Coffee / Tea Service <span style="float: right;"><i>Town and Country Room</i></span>
7:00 AM – 8:00 AM	Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span> Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span> Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span>
7:00 AM – 8:00 AM	Local Health Jurisdiction Breastfeeding Coordinator Meeting <span style="float: right;"><i>Golden Pacific Ballroom</i></span>
8:00 AM – 8:30 AM	<b><i>Who's Having Babies in California?</i></b> <span style="float: right;"><b><i>All day in the Golden Pacific Ballroom</i></b></span> Laura Farnsworth, CAL-EIS Fellow, California Department of Public Health Carina Saraiva, MPH, California Department of Public Health
8:30 AM – 10:00 AM	<b><i>Culture, Trauma and Breastfeeding: How it is all Connected</i></b> Camie Jae Goldhammer, MSW, LICSW, IBCLC  <b><i>Using Videos to Provide Birth &amp; Breastfeeding Education</i></b> Peter Cardellichio, PhD, Global Media Health Project
10:00 AM – 10:30 AM	Break – coffee/tea service Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span> Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span> Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span>
10:30 AM – 12:00 PM	<b><i>Addressing Fear-Based Negative Breastfeeding Campaigns</i></b> Kimberly Seals-Allers
12:00 PM – 12:30 PM	Exhibits / Sharing Tables <span style="float: right;"><i>Town and Country Room</i></span> Posters / Photo booth <span style="float: right;"><i>Golden Foyer</i></span> Silent Auction / Opportunity Drawing <span style="float: right;"><i>Room</i></span>
12:30 PM – 1:30 PM	Lunch (provided ) <b><i>Golden Nugget Awards</i></b>
1:30 PM – 3:30 PM	<b><i>Strategies for Providing Inclusive Lactation Care for LGBTQ Families</i></b> Gina Buccolo, IBCLC  <b><i>Cannabis, Pregnancy and Breastfeeding: Next Steps in California</i></b> California Department of Public Health
3:30 PM – 4:30 PM	<b><i>The Future of Breastfeeding Promotion and Support in the Current Political Environment</i></b> Mona Liza Hamlin, MSN, RN, IBCLC, Chair, United States Breastfeeding Committee
4:30	End