



2018 California Breastfeeding Summit		
Agenda at a Glance		
<i>Subject to Change</i>		
Tuesday, January 23, 2018		
9:00 AM – 12:00 PM	San Diego County Breastfeeding Roundtable	<i>Pacific Salon 4</i>
1:00 PM – 5:00 PM	WIC Regional Breastfeeding Liaison Meeting	<i>Pacific Salons 1 & 2</i>
3:00 PM – 6:00 PM	Exhibitor Setup Sharing Table Setup Poster Session Setup	<i>Town and Country Room Town and Country Room Golden Foyer</i>
3:00 PM – 7:00 PM	Registration Open	<i>Golden Foyer</i>
Wednesday, January 24, 2018		
7:00 AM – 6:00 PM	Registration	<i>Golden Foyer</i>
7:00 AM – 8:00 AM	Continental Breakfast / Coffee / Tea Service	<i>Town and Country Room</i>
7:00 AM – 8:00 AM	Exhibits / Sharing Tables Posters / Photo booth Silent Auction / Opportunity Drawing	<i>Town and Country Room Golden Foyer Room</i>
8:00 AM – 8:15 AM	Summit Welcome/Opening California Breastfeeding Coalition Board	All day in the Golden Pacific Ballroom
8:15 AM – 9:00 AM	State of the State of Breastfeeding in California M. Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center	
9:00 AM – 10:15 AM	The Status of Improving Hospital Breastfeeding Support Policies and Practices in California Karen C. Ramstrom, DO, MSPH, California Department of Public Health Hospital Panel	

Wednesday, January 24, 2018 Continued	
10:15 AM – 10:30 AM	Break Exhibits / Sharing Tables Posters / Photo booth Silent Auction / Opportunity Drawing <i>Town and Country Room Golden Foyer Room</i>
10:30 AM – 11:15 AM	<i>The Evidence for the New World Health Organization Maternity & Newborn Care Breastfeeding Guidelines</i> M. Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center
11:15 AM – 12:00 AM	<i>Supplementation of Breastfed Infants – If Not for Medical Indication Then for What?</i> Jennifer Hahn-Holbrook, PhD, UC Merced
12:00 PM – 1:30 PM	Lunch on your own – Cash and carry lunch for attendees to purchase Exhibits / Sharing Tables Posters / Photo booth Silent Auction / Opportunity Drawing <i>Town and Country Room Golden Foyer Room</i>
1:30 PM – 2:15 PM	<i>Do Formula Marketers Use Social Media to Undermine Breastfeeding?</i> Pamela Mejia, MS, MPH, Berkeley Media Studies Group
2:15 PM – 3:15 PM	<i>Mobilizing Mothers and Communities for Social Change Using Social Media</i> Anayah Sangodele-Ayoka, MomsRising
3:15 PM – 3:30 PM	Break – coffee/tea service Exhibits / Sharing Tables Posters / Photo booth Silent Auction / Opportunity Drawing <i>Town and Country Room Golden Foyer Room</i>
3:30 PM – 5:00 PM	<i>Addressing Fear-Based Negative Breastfeeding Campaigns</i> Kimberly Seals-Allers
5:30 PM – 7:00 PM	Reception with food and no-host bar Exhibits / Sharing Tables Posters / Photo booth Silent Auction / Opportunity Drawing <i>Town and Country Room Town and Country Room Golden Foyer Room</i>
7:00 PM – 8:00 PM	<i>Knowledge Café Specialty Meetings - CEUs being offered for these sessions too!</i> <ul style="list-style-type: none"> • Baby-Friendly Town Hall - Trish McEnroe, Baby-Friendly USA • Donor Human Milk – Pauline Sakamoto, Mother’s Milk Bank • Breastfeeding Apps – Anna Sadovnikova • Coalition Projects – Childcare Toolkit, Alameda County and Advocacy Training, BreastfeedLA • Maternal Mental Health – TBD

Thursday January 25, 2018	
7:00 AM – 5:00 PM	Registration
7:00 AM – 8:00 AM	Continental Breakfast / Coffee / Tea Service <i>Town and Country Room</i>
7:00 AM – 8:00 AM	Exhibits / Sharing Tables <i>Town and Country Room</i> Posters / Photo booth <i>Golden Foyer Room</i> Silent Auction / Opportunity Drawing <i>Room</i>
7:00 AM – 8:00 AM	Local Health Jurisdiction Breastfeeding Coordinator Meeting <i>Golden Pacific Ballroom</i>
8:00 AM – 8:30 AM	<i>Who's Having Babies in California?</i> <i>All day in the Golden Pacific Ballroom</i> Laura Farnsworth, CAL-EIS Fellow, California Department of Public Health Carina Saraiva, MPH, California Department of Public Health
8:30 AM – 9:30 AM	<i>Culture, Trauma and Breastfeeding: How it is all Connected</i> Camie Jae Goldhammer, MSW, LICSW, IBCLC
9:30 AM – 10:00 AM	<i>Using Videos to Provide Birth & Breastfeeding Education</i> Peter Cardellichio, PhD, Global Media Health Project
10:00 AM – 10:30 AM	Break – coffee/tea service Exhibits / Sharing Tables <i>Town and Country Room</i> Posters / Photo booth <i>Golden Foyer Room</i> Silent Auction / Opportunity Drawing <i>Room</i>
10:30 AM – 12:00 PM	<i>Opportunities for Strengthening Lactation Accommodation Enforcement and Implementation</i> Julia Parish, Legal Aid at Work (SF ordinance) Julie Su, Labor Commissioner (invited) Senator Scott Wiener (invited)
12:00 PM – 12:30 PM	Exhibits / Sharing Tables <i>Town and Country Room</i> Posters / Photo booth <i>Golden Foyer Room</i> Silent Auction / Opportunity Drawing <i>Room</i>
12:30 PM – 1:30 PM	Lunch (provided) <i>Golden Nugget Awards</i>
1:30 PM – 2:20 PM	<i>Strategies for Providing Inclusive Lactation Care for LGBTQ Families</i> Gina Buccolo, IBCLC
2:20 PM – 2:35 PM	Break

2:35 PM – 3:30 PM	<i>Cannabis, Pregnancy and Breastfeeding: Next Steps in California</i> California Department of Public Health
3:30 PM – 4:30 PM	<i>The Future of Breastfeeding Promotion and Support in the Current Political Environment</i> Mona Liza Hamlin, MSN, RN, IBCLC, Chair, United States Breastfeeding Committee
4:45	Celebratory End