THINK GLOBAL, ACT LOCAL
2019 CALIFORNIA BREASTFEEDING SUMMIT

Presented by California Breastfeeding Coalition
Working Together for a Healthier California
From day one,
*Talk. Read. Sing.*
*It changes everything.*

California Breastfeeding Summit
Welcome Summit Attendees!

Welcome to Anaheim and the 9th Annual California Breastfeeding Summit, “Think Global, Act Local: Protect, Promote and Support Breastfeeding.” The California Breastfeeding Summit is the state’s premier gathering of breastfeeding, lactation and human milk clinicians, advocates, community leaders, researchers, and stakeholders.

The goal of the 2019 California Breastfeeding Summit is to create a strong community of breastfeeding advocates to work together on common actions to remove barriers to breastfeeding and advance breastfeeding equity. As in previous years, the 2019 Summit will provide a forum to evaluate the current state of breastfeeding in California, inspire and motivate a catalyst for change, explore best practices, acquire new skills, present networking opportunities, and share resources and tools to make a collective impact. Through these collective efforts we can reduce and remove the barriers to breastfeeding and access to human milk.

An extremely dedicated multi-disciplinary and diverse planning committee has put together a dynamic 2019 Summit program! We invited local and national speakers that will inspire and equip California hospitals, birth centers, clinics, public health programs, and community partners to strengthen breastfeeding support and access to human milk throughout the continuum of care. This year’s Summit will feature a mix of plenary sessions and breakout workshops, in addition to our first ever fundraising Gala. After attending the Summit, participants will be able to:

- Summarize global and local trends in infant feeding.
- Identify educational tools, resources and strategies to promote and support exclusive breastfeeding management in hospitals, clinics and community settings.
- Implement strategies to improve local coalition and/or local taskforce effectiveness.
- Disseminate research related to human milk and lactation and encourage integration in clinical community practice.
- Promote and implement cultural humility practices in hospitals, clinics and community settings.

To get the most out of your learning experience, be sure to view the poster presentations, exhibit tables, the local agency and coalition sharing tables and meet our “Golden Nugget Award” recipients. They have information, resources, services, and experiences that will help our collective efforts to Think Global and Act Local.

Please enjoy the 2019 California Breastfeeding Summit. Enjoy your time in Anaheim. Your attendance over the next three days is an indication of your continued commitment to addressing and removing barriers to breastfeeding and access to human milk in California. On behalf of the California Breastfeeding Coalition Board of Directors and our Staff, I thank you for coming, and urge you to share the discussions, ideas, inspiration, and resources you find here at the Summit with your colleagues, stakeholders and community collaborators back home.

Thank you for attending the 2019 California Breastfeeding Summit!

Ifeyinwa Asiodu, PhD, RN, IBCLC, Board Chair
Lisa Bandong, MPH
Susan Crowe, MD
Okeanos “Oky” Z. Gerell, MD
Elyse Homel Vitale, MPH
Rebeca J. Pacheco-Hidalgo, IBCLC
Kelly Philipson, MSN, RN, CNML, MBA
Ursula Pertl, MD
Devona Robertson, IBCLC, Board Secretary
Special Thanks & Acknowledgements

The California Breastfeeding Coalition would like to thank and acknowledge the following individuals for their hard work and dedication to our common vision that there are no barriers to breastfeeding in California and for planning a dynamic California Breastfeeding Summit!

Adrienne Guirguis
Central Valley Lactation Association

Felicia Esqueda-Rodriguez
Fresno County Babies First
Breastfeeding Task Force

Nakeisha Robinson
BreastfeedLA

Arissa Palmer
BreastfeedLA

Fran Buche

Norma Vail
California Health Collaborative

Brandi Muro
California Health Collaborative

Genevieve Colvin
UCLA Medical

Dr. Oky Gerell
California Breastfeeding Coalition

Brooke Robinson

Gini Baker
California Breastfeeding Coalition
Summit Co-Chair

Oluwapelumi Adeboyeye
BreastfeedLA

Catherine Burmeister Loera
Santa Clara Public Health WIC Program
Santa Clara County Breastfeeding Task Force

Dr. Ifeyinwa Asiodu
California Breastfeeding Coalition

Rebeca Pacheco-Hidalgo
BreastfeedLA

Christine Staricka
Central Valley Lactation Association

Jeanne Kettles
Alameda County Health Department

Robbie Gonzalez-Dow
California Breastfeeding Coalition

Cindy Young
BreastfeedLA

Karen Foster
Breastfeeding Task Force of Santa Clara Valley
Santa Clara County Public Health Department

Sara Stone
Shasta County Health and Human Services Agency WIC
North State Breastfeeding Coalition

Dawn Arnsberg
Merced Breastfeeding Coalition

Leonila Campos
Northeast Valley Health Corporation

Sherri Mendelson
Providence Saint Joseph Health

Debbie Albert
Sacramento Breastfeeding Coalition

Luz De Leon

Dr. Sudha Rani Narasimhan
Santa Clara Valley Medical Center

Elizabeth Crum
California Department of Public Health, WIC

Marietta Sperry

Dr. Susan Crowe
Lucile Packard Children's Hospital Stanford

Ericka Dorsey
San Joaquin County Breastfeeding Coalition

Mary Woelfel
San Joaquin County Breastfeeding Coalition Gala Chair

Suzanne Haydu
California Department of Public Health Maternal, Child and Adolescent Health

Erin Garcia
San Joaquin Breastfeeding Coalition

Megan Boehmer
BreastfeedLA

Ernelyn Navarro
Inland Empire Breastfeeding Coalition
St. Joseph Health, St. Mary Summit Co-Chair

Michelle Lee
San Diego County Breastfeeding Coalition
The California Breastfeeding Coalition would like to thank our Sponsors for their generous support!

Gold Sponsor

FIRST5 CALIFORNIA

Silver Sponsor

UC San Diego EXTENSION

Bronze Sponsor

BelleMa

Supporter

Hygeia II Medical Group Inc.
CalOptima
Timeless Medical Systems

Friend

UNIMOM
General Information

Registration & Information Desk Hours
The Registration & Information Desk is in the Catalina Pre-Function Area. Staff are available to answer questions and provide assistance to summit attendees in the morning during registration and at schedule break times.

Seating Policy
Please attend the sessions you signed up. Seating for all sessions is on a first-come, first-served basis. If your first choice is at its capacity, we would appreciate your cooperation in attending the session of your second choice.

Evaluations
Evaluations will be completed online for each day of the Summit. Workshop evaluations will be completed on paper after each workshop.

Messages
A message board will be located by the registration desk.

Lactation Room / Babies
A lactation room is available by the Santa Rosa Ballroom. Please ask the registration desk for information and help with access to the room. Babies are welcome. We ask parents to please tend to baby outside of the workshop room if the baby is displaying discomfort or being noisy during presentations. Please feel free to breastfeed baby anywhere.

Emergencies & First Aid
In the event of an emergency, or if someone needs immediate first aid attention, contact the hotel operator using one of the house phones. House phones are located in all the meeting rooms, lobby areas, guest rooms and the registration area.

Hotel & Contact Information
Delta Hotels by Marriott Garden Grove
12021 Harbor Boulevard
Garden Grove, California 92840
714-867-5555
4:00 PM Check-in
11:00 AM Check-out

Hotel Dining
Delta Hotels by Marriott Garden Grove offers a wonderful dining experience at their California Grill, grab and go cuisine at the coffee shop and a bar. Grab and go lunches will be made available in the Catalina Pre-Function area on Wednesday and Thursday as well.

Parking
Valet parking is available at the cost of $16.00 per night with in and out privileges. As a convenience to Summit guests, Delta Hotels offers complimentary self-parking.
For Nurses: The California WIC Association is an approved provider by the California Board of Registered Nursing, Provider Number: CEP 16525. Offering a maximum of 13.5 contact hours. RNs need to sign the daily sign in sheet at the CEU desk located in the Santa Rosa pre-function area for each of your days of attendance. Include your license number.

- Sign in at the Santa Rosa pre-function area desk each day and check that we have your correct email address. The evaluation for each day will be emailed to you. After completion of the evaluation for you will receive your certificate.
- You must complete the evaluation in order to receive your certificate. We will email certificates to those who have completed the evaluation within a month after the training.

For International Board Certified Lactation Consultants: The California WIC Association is an approved provider with the International Board of Lactation Consultant Examiners, Long Term Provider Number: CLT115-01. Offering a Maximum of 13.5 units. Sign the daily sign in sheet at the Santa Rosa pre-function area for each of your days of attendance.

- Sign in at the Santa Rosa pre-function area each day and check that we have your correct email address. The evaluation for each day will be emailed to you. After completion of the evaluation, you will receive your certificate.
- You must complete the evaluation in order to receive your certificate. We will email certificates to those who have completed the evaluation within a month after the training.

For Registered Dietitians: California WIC Association, Summit Co-sponsor, provider of Commission on Dietetic Registration. Offering a maximum of 16 units.

- RD's do not need to sign in.
- You must complete the evaluation in order to receive your certificate. We will email certificates to those who have completed the evaluation within a month after the training.

Partners

The California Breastfeeding Coalition would like to express its deep appreciation for the collaborative support provided by:

Thank you for your support!
2018 California Baby-Friendly Designated Hospitals

The California Breastfeeding Coalition inducts the following hospitals into the Golden Circle of California Hospitals for championing our vision to remove all barriers to breastfeeding by achieving the Baby-Friendly Designation.

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>HOSPITAL</th>
<th>MONTH</th>
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<tbody>
<tr>
<td>Amador</td>
<td>Sutter Amador Hospital</td>
<td>January</td>
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<tr>
<td>Los Angeles</td>
<td>Miller Children’s &amp; Women’s Hospital Long Beach</td>
<td>April</td>
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<tr>
<td>Santa Barbara</td>
<td>Santa Barbara Cottage Hospital</td>
<td>April</td>
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<tr>
<td>Sacramento</td>
<td>Mercy San Juan Medical Center</td>
<td>May</td>
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<td>Santa Cruz</td>
<td>Watsonville Community Hospital</td>
<td>May</td>
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<tr>
<td>Los Angeles</td>
<td>Santa Monica—UCLA Medical Center &amp; Orthopedic Hospital</td>
<td>June</td>
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<tr>
<td>Sacramento</td>
<td>Mercy Hospital of Folsom</td>
<td>June</td>
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<tr>
<td>Los Angeles</td>
<td>Torrance Memorial Medical Center</td>
<td>June</td>
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<tr>
<td>Ventura</td>
<td>Community Memorial Hospital—San Buenaventura</td>
<td>August</td>
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<tr>
<td>Inyo</td>
<td>Northern Inyo Hospital</td>
<td>September</td>
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2018 California Re-Designated Baby-Friendly Hospitals

Baby-Friendly designation is a global symbol of providing world-class maternity care.

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<tr>
<th>COUNTY</th>
<th>HOSPITAL</th>
<th>ORIGINAL YR</th>
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<tbody>
<tr>
<td>San Bernardino</td>
<td>Barstow Community Hospital</td>
<td>2007</td>
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<td>San Bernardino</td>
<td>Redlands Community Hospital</td>
<td>2013</td>
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<td>San Bernardino</td>
<td>San Antonio Regional Hospital</td>
<td>2008</td>
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<td>Yolo</td>
<td>Sutter Davis Hospital</td>
<td>2008</td>
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<td>San Diego</td>
<td>UC San Diego Health La Jolla—Jacobs Medical Center</td>
<td>2008</td>
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<tr>
<td>Ventura</td>
<td>Ventura County Medical Center</td>
<td>2003</td>
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<tr>
<td>Ventura</td>
<td>Ventura County Medical Center—Santa Paula Hospital</td>
<td>2003</td>
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<tr>
<td>San Francisco</td>
<td>Zuckerberg San Francisco General Hospital</td>
<td>2007</td>
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Visit the California Breastfeeding Coalition at http://californiabreastfeeding.org/focus-areas/hospitals/ to view the list of all the designated Baby-Friendly Hospitals in California.
### Tuesday, January 29, 2019—Agenda

**California Breastfeeding Coalition Presents**

#### 9th Annual California Breastfeeding Summit

**Think Global, Act Local**

**TUESDAY AGENDA AT A GLANCE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 a.m. – 1:00 p.m.</td>
<td><strong>Registration</strong></td>
<td>Catalina Pre-function</td>
</tr>
<tr>
<td>11:00 a.m. – 1:00 p.m.</td>
<td><strong>Exhibits</strong>&lt;br&gt;Sharing Tables/Posters/Photo Booth&lt;br&gt;Silent Auction</td>
<td>Catalina B &amp; Pre-function&lt;br&gt;Santa Rosa Pre-function&lt;br&gt;Avalon 2</td>
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#### All Day Plenaries in the Santa Rosa Ballroom

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>1:00 p.m. – 1:30 p.m.</td>
<td><strong>The State of Our Breastfeeding Union: Coalitions as a Global to Local Movement</strong></td>
<td>Denae Schmidt, MPH, United States Breastfeeding Committee&lt;br&gt;Robby Gonzalez-Dow, MPH, RD, CBC, Executive Director, California Breastfeeding Coalition</td>
</tr>
<tr>
<td>1:30 p.m. – 2:00 p.m.</td>
<td><strong>Breastfeeding and Incarceration, What Coalitions Need to Know</strong></td>
<td>Ruth Dawson, Staff Attorney, ACLU</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td><strong>Strategies for Engaging Physicians to Promote Exclusive Breastfeeding</strong></td>
<td>Gail Newel, MD, Susan Crowe, MD, FACOG, IBCLC and Okeanos Gerell, MD</td>
</tr>
<tr>
<td>3:00 p.m. – 3:30 p.m.</td>
<td><strong>Break</strong>&lt;br&gt;Exhibits&lt;br&gt;Sharing Tables/Posters/Photo Booth&lt;br&gt;Silent Auction</td>
<td>Catalina B &amp; Pre-function&lt;br&gt;Santa Rosa Pre-function&lt;br&gt;Avalon 2</td>
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<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td><strong>Reach, Inclusivity, Structure and Effectiveness: How Coalitions RISE to the Challenge</strong></td>
<td>Kim Elkins, EdM, IBCLC, American Red Cross WIC and San Diego County Breastfeeding Coalition</td>
</tr>
<tr>
<td>5:00 p.m. – 7:00 p.m.</td>
<td><strong>Community Reception, Registration Open</strong>&lt;br&gt;Exhibits&lt;br&gt;Sharing Tables/Posters/Photo Booth&lt;br&gt;Silent Auction</td>
<td>Catalina Pre-function&lt;br&gt;Catalina B &amp; Pre-function&lt;br&gt;Santa Rosa Pre-function&lt;br&gt;Avalon 2</td>
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<tr>
<td>7:30a—8:30a</td>
<td>Registration Open, Continental Breakfast</td>
<td>Catalina Pre-function</td>
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<td>Exhibits</td>
<td>Catalina B &amp; Pre-function</td>
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<td>Sharing Tables/Posters/Photo Booth</td>
<td>Santa Rosa Pre-function</td>
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<td>Silent Auction</td>
<td>Avalon 2</td>
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<td>8:30a—10:00a</td>
<td>The State of Breastfeeding: Global to Local</td>
<td>Santa Rosa Ballroom</td>
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<td>Lucy Martinez-Sullivan, MBA, 1000 Days</td>
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<td>Mona Liza-Hamlin, MSN, RN, IBCLC, United States Breastfeeding Committee</td>
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<td>Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center</td>
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<td>10:00a—10:30a</td>
<td>Exhibits</td>
<td>Catalina B &amp; Pre-function</td>
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<td>Sharing Tables/Posters/Photo Booth</td>
<td>Santa Rosa Pre-function</td>
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<td>Silent Auction</td>
<td>Avalon 2</td>
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<tr>
<td>10:30a—11:00a</td>
<td>Celebrating Newly Designated Baby-Friendly Hospitals</td>
<td>Santa Rosa Ballroom</td>
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<td>11:00a—12:00p</td>
<td>The Science of Human Milk</td>
<td>Santa Rosa Ballroom</td>
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<td></td>
<td>Katie Hinde, PhD, Arizona State University</td>
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<td>12:00p—1:30p</td>
<td>Lunch Available for purchase onsite (cash and carry)</td>
<td>Catalina Pre-function</td>
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<td>Exhibits</td>
<td>Catalina B &amp; Pre-function</td>
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<td>Sharing Tables/Posters/Photo Booth</td>
<td>Santa Rosa Pre-function</td>
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<td>Silent Auction</td>
<td>Avalon 2</td>
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<tr>
<td>1:30p—3:00p</td>
<td>Cultural Humility: Connect Better with Individuals and Communities</td>
<td>Santa Rosa Ballroom</td>
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<td></td>
<td>Jann Murray-Garcia, MD, MPH, University of California Davis</td>
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<td>3:00p—3:30p</td>
<td>Exhibits</td>
<td>Catalina B &amp; Pre-function</td>
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<td>Sharing Tables/Posters/Photo Booth</td>
<td>Santa Rosa Pre-function</td>
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<td></td>
<td>Silent Auction</td>
<td>Avalon 2</td>
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<tr>
<td>3:30p—5:00p</td>
<td>Workshops</td>
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<td></td>
<td>1) Support for Breastfeeding from Fathers and other Males</td>
<td>Catalina A</td>
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<td>Wesley Bugg and Devin Robinson “Egypt”, Reaching Our Brothers Everywhere (ROBE)</td>
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<td>Gary Thompson, Alameda County Fathers Corps</td>
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<td>2) Breastpumps: Skills &amp; Billing</td>
<td>Catalina C</td>
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<td>Cristina Morales, IBCLC, Dignity Health Northridge Hospital and</td>
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<td>Genevieve Colvin, IBCLC, UCLA Health</td>
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<td>3) Breastfeeding Support through Social Media</td>
<td>Santa Rosa Ballroom</td>
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<td></td>
<td>Ifeyinwa Asiodu, RN, PhD, UC San Francisco and Vanessa Simmons, #Normalizebreastfeeding</td>
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<tr>
<td>5:00p—6:00p</td>
<td>Exhibits</td>
<td>Catalina B &amp; Pre-function</td>
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<td>Sharing Tables/Posters/Photo Booth</td>
<td>Santa Rosa Pre-function</td>
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<td></td>
<td>Silent Auction</td>
<td>Avalon 2</td>
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Location/Entrance
We are located inside Anaheim GardenWalk at 400 W. Disney Way, Anaheim, CA 92802. House of Blues is located on the 4th floor of the garage from the Disney Way entrance near. Once you enter GardenWalk we are on the second level near Disney Way. Bring your photo ID. Those over 21 will receive one color wristband. Those under 21, and those who forgot their photo ID, will receive another color wristband.

Parking/Ride Share Information
• 3 hours validated parking is included with your Gala ticket. Bring your ticket to be validated at the House of Blues.
• Parking is located in the large 4-story garage accessible form Katella Blvd or Disney Way. Proceed to the 4th level, north side, closest to the signage for “Live Entertainment.” This opening will put you directly in front of the House of Blues.
• Ride Share (Uber, Lyft): Drop off is easiest on Disney Way which will put you directly below the House of Blues. Simply walk up the stairs, take the escalator or elevator to the 4th level, and you will see the entrance for House of Blues.

Schedule
6:30-7:00 pm  Check-In and Security Bag Check
6:30-7:00 pm  Silent Auction (Amazing items- come ready to bid!)
6:30-9:00 pm  Cash Bar (Soft drinks, coffee and tea are included in ticket purchase)
7:00-8:00 pm  Dinner
8:00-9:00 pm  Gala Program including performance by Taikoproject & Celebration of Legacy of Gini Baker
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<thead>
<tr>
<th>Start Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>7:30a—8:30a</td>
<td>Coffee Service</td>
<td>Catalina Pre-function</td>
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<td></td>
<td>Sharing Tables/Posters/Photo Booth</td>
<td>Santa Rosa Pre-function</td>
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<td></td>
<td>Silent Auction</td>
<td>Avalon 2</td>
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<tr>
<td>8:30a—9:00a</td>
<td>The Milky Way: Navigating Breastfeeding in Today’s Social Universe</td>
<td>Santa Rosa Ballroom</td>
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<td>Abigail Hawk, Mother-Actor-Singer-Writer-Humanitarian</td>
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<tr>
<td>9:00a—9:30a</td>
<td>Golden Nugget Award and Rising Star Awards</td>
<td>Santa Rosa Ballroom</td>
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<td>Abigail Hawk, Mother-Actor-Singer-Writer-Humanitarian</td>
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<td>9:30a—9:45a</td>
<td>Transition Break</td>
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<tr>
<td>9:45a—11:15a</td>
<td>Workshops</td>
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<td></td>
<td>1) Closing Gaps in Maternal Mental Health Care</td>
<td>Santa Rosa Ballroom</td>
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<td>Joy Burkard, MBA, 2020 Mom</td>
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<td>2) Improving Hospital Breastfeeding Care: Baby-Friendly Hospital Initiative and Elements of Improving Care</td>
<td>Catalina A</td>
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<td>Tammy Titus, RN, BSN, IBCLC, Baby-Friendly USA</td>
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<td>Carol Melcher, BS, RN, MPH</td>
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<td>3) CPQCC Toolkit on Very Low Birthweight</td>
<td>Catalina B</td>
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<td>Nancy Wight, MD, IBCLC, FABM, FAAP</td>
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<td>4) Continuity of Breastfeeding Support and Care</td>
<td>Catalina C</td>
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<td>Emily Bernard, IBCLC, National Association of County &amp; City Health Officials</td>
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<td>Francine Jolton, MD, CLE and Jessica Lee, IBCLC, Contra Costa County</td>
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<td>11:15a—12:30p</td>
<td>Abigail Hawk Book Signing</td>
<td>Santa Rosa Pre-function</td>
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<td>September Williams, MD Book Signing</td>
<td>Santa Rosa Pre-function</td>
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<td></td>
<td>Silent Auction</td>
<td>Avalon 2</td>
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<td>Lunch Available for purchase onsite (cash and carry)</td>
<td>Catalina Pre-function</td>
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<tr>
<td>12:30p—2:00p</td>
<td>Substance Use &amp; Breastfeeding: Marijuana, Alcohol, Opiates</td>
<td>Santa Rosa Ballroom</td>
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<td>Lisa Stellwagen, MD, FAAP, UC San Diego</td>
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<td>Tina Chambers, PhD, UC San Diego</td>
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<td>2:00p—2:15p</td>
<td>Activity Break</td>
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<td>2:15p—3:00p</td>
<td>The Elephant in the Room: Bioethical Concerns in Human Milk Banking</td>
<td>Santa Rosa Ballroom</td>
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<td>September Williams, MD, Physician-writer, Bioethicist and Filmmaker</td>
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The State of Our Breastfeeding Union: Coalitions as a Global to Local Movement

Presenters: Denae Schmidt, MPH
Robbie Gonzalez-Dow, MPH, RD, CLE

In August 2014, the USBC launched a new Strategic Framework, designed to facilitate deeper, more effective, and more inclusive collaboration across the breastfeeding field using the Collective Impact Framework. This session will provide participants with examples of how Collective Impact model is being applied in the first food field at the national level. This session will also highlight the tools and resources available to state and local coalitions seeking to apply the Collective Impact Model to their work in the first food field.

Learning Objectives
By the end of this session, participants should be able to:
- At the end of this session participants will be able to identify strategies and tools available for applying the collective impact model to their work
- Summarize how global support for breastfeeding impacts support for breastfeeding in California
- Use a policy lens to improve breastfeeding support

Breastfeeding and Incarceration, What Coalitions Need to Know

Presenter: Ruth Dawson, JD, MPH

California law already requires jails to allow incarcerated people who lactate to pump breastmilk. Recently passed AB 2507 will require jails to take the next logical step and allow milk delivery to the child. Come learn about the reproductive and gender justice principles underlying this shift, and advocacy to ensure this policy addresses lactation needs rather than deepen lactation inequities.

Learning Objectives
By the end of this session, participants should be able to:
- Define the need for lactation support for incarcerated people as part of the new California law AB 2507
- Describe how to create a local workgroup to implement AB 2507 using best practices
- Identify local resources and how they contribute to a statewide learning group on AB 2507
**Tuesday, January 29, 2019—Plenary Descriptions**

2:00 PM – 3:00 PM

**Strategies for Engaging with Physicians to Promote Exclusive Breastfeeding**

**Presenters:**
- Gail Newel, MD
- Susan Crowe, MD, FACOG, IBCLC
- Okeanos Gerell, MD

This plenary session will feature a panel of physicians representing the fields of public health, obstetrics and gynecology, pediatrics, and neonatology. Each is a breastfeeding champion in their respective field. The panel will offer recommendations to engage physicians in breastfeeding efforts, including direct clinical care, committee and working group participation, policy and advocacy work and leadership roles.

**Learning Objectives**

By the end of this session, participants should be able to:
- List potential barriers to physician participation in breastfeeding efforts
- Identify potential physician partners in their community
- Motivate physician partners to join in breastfeeding efforts
- Keep physicians engaged in learning
- Encourage physician leaders and champions

3:30 PM – 5:00 PM

**Reach, Inclusivity, Structure and Effectiveness: How Coalitions RISE to the Challenge**

**Presenter:**
- Kim Elkins, EdM, IBCLC

Many breastfeeding coalitions are looking for ways to expand their reach and to be more inclusive so that they can more effectively serve their community. In this interactive session, we will share stories to explore the factors that underlie effective, inclusive groups in which every member can contribute their best.

**Learning Objectives**

By the end of this session, participants should be able to:
- Identify at least one factor that helps create inclusive groups
- Describe one process that can be used to create and sustain organizational change
Breastfeeding is proven to save lives and improve women and children’s health. Yet breastfeeding is ripe with controversy, and the politics of breastfeeding stretch to all corners of the globe. Global breastfeeding policy and public health continue to be undermined by governments and industry alike – with damaging effects for moms and babies in the US and around the world. This session will offer a unique perspective on global breastfeeding policies, how they impact our work in the U.S. and what’s at stake for mothers and their babies. In particular, we will discuss the latest efforts by the infant formula industry and the US Government to influence global policy and what we as practitioners, advocates and citizens can do to ensure public health is prioritized over private profits.

**Learning Objectives**

By the end of this session, participants should be able to:

- Describe the institutions and stakeholders that influence global breastfeeding policy, and how that impacts breastfeeding in the United States
- Identify how commercial determinants of health impact breastfeeding rates in the US
- List two new strategies to encourage policymakers, companies and consumers prioritize public health over corporate wealth
- Identify how to engage with and participate with USBC to enhance your local or statewide work
- Describe the current trends in breastfeeding rates in California hospitals.
- List at least 3 ways that staff and advocates can work to re-energize quality improvement efforts
The Science of Human Milk

Presenter: Katie Hinde, PhD

Mother’s milk is more than a food full of essential nutrients and more than a medicine packed with protective immunofactors. Mother’s milk contains signals—hormones of maternal origin—that influence infant metabolism, neurobiology, and behavior. A growing body of evidence has demonstrated that hormones from the mother, ingested through milk, bind to receptors within the young. Research from rodents, monkeys, and humans reveals how hormones in milk are associated with infant cognition, behavior, and temperament. In this presentation I will summarize the state of the science and how these findings are implicated in infant feeding decisions, clinical management, and public health messaging.

Learning Objectives
By the end of this session, participants should be able to:
- Explain how maternal hormones pass to the infant through milk
- Summarize the state of the science in human and animal research
- Describe how these findings can motivate breastfeeding decisions

Cultural Humility: Connect Better with Individuals and Communities

Presenter: Jann Murray-García, MD, MPH

In a fast-moving presentation featuring short videos and humor, the metaphor of scripts and performances (personal, institutional, historical) will be used to apply the principles of Cultural Humility in human service provision.

Learning Objectives
By the end of this session, participants should be able to:
- Describe how issues of race, power, and identity can affect the work we do with one another and in delivering health care and human services
- Identify visible often unspoken social scripts we hold for “The Other” and for ourselves that may impact our encounters
- Outline key components of Cultural Humility as an approach to interrupting scripts of inequality
Wednesday January 30, 2019—Workshop Descriptions

3:30 PM – 5:00 PM  Catalina A

**Support for Breastfeeding from Fathers and other Males**

**Presenters:** Wesley Bugg, Devin Robinson "Egypt" and Gary Thompson

The presentation will highlight the father engagement through the Alameda County Fathers Corps model and its systems change reforms to engage and support father engagement countywide including successful strategies to involve fathers in breastfeeding through programming and father-centered messaging. As well as powerful information from ROBE. A Program created to encourage male involvement and engagement. ROBE supports men so that they can have a positive impact in breastfeeding rates and infant mortality rates.

**Learning Objectives**

By the end of this session, participants should be able to:

- Identify issues that men and fathers face in regards to the healthcare system, judicial system, mothers, and children
- Describe how fathers can be involved, encourage and be a burden
- Describe the Alameda County Fathers Corps (ACFC) model of system change
- Identify two Father-centered engagement strategies to emulate and replicate
- List two specific approaches to promote father involvement and active participation in breastfeeding

3:30 PM – 5:00 PM  Catalina C

**Breastpumps: Skills and Billing**

**Presenter:** Cristina Morales, IBCLC and Genevieve Colvin, IBCLC

This session will review different models of breast pumps, describe how they are categorized using the Healthcare Common Procedure Coding System (HCPCS - or "hick picks"), describe research related to the efficacy of different models of breast pumps and lactation aids and protocols for hand expressions. This session will be a roundtable discussion where participants are encouraged to share their experiences with the equipment in supporting the initiation, coming to volume and maintenance of breastfeeding. Strategies for billing codes and reimbursement policies will be included in this discussion.

**Learning Objectives**

By the end of this session, participants should be able to:

- Describe the various types of commercial breast pumps, their indications for use and efficacy of different models
- Describe the various methods of hand expression techniques and protocols
- Identify different strategies for accessing breast pumps for patient care
- Describe reimbursement policies and billing structures
Breastfeeding Support through Social Media

Presenter: Ifeyinwa Asiodu, RN. PhD and Vanessa Simmons

Millennial moms live on the internet, we should meet them there. This presentation will show you how to use savvy social media tools and online groups to support breastfeeding moms.

Learning Objectives
By the end of this session, participants will be able to:
• Identify social media tools, resources and strategies to promote and support breastfeeding in community settings
• Conduct outreach and facilitate networking using social media platforms to engage and broaden community support for breastfeeding.
• Define how to create an online support group
• Describe how to use live video to connect with the public
• Identify which social media platform works best for their posting style and availability

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The Milky Way: Navigating Breastfeeding in Today’s Social Universe and Presentation of 2019 Golden Nugget and Rising Star Awards

Presenter: Abigail Hawk

How does history inform the prioritization of breastfeeding in our current culture? How does social media shape our views on breastfeeding? How do we persevere in a digital world obsessed with perfection? Let us weed through myth and uncover truth as we acknowledge breastfeeding as a fundamental aspect of motherhood.

Learning Objectives
By the end of this session, participants should be able to:
• Describe the history of breastfeeding
• List at least two barriers to current day breastfeeding women
• Identify how social media plays a role in a woman’s life, good and bad
Thursday, January 31, 2019—Workshop Descriptions

Closing Gaps in Maternal Mental Health Care

Presenters: Joy Burkard, MBA, 2020 Mom
Maternal mental health disorders like postpartum depression impact up to 1 in 5 women but largely go undiagnosed and untreated. In this session we will explore the range of disorders, prevalence, risk factors, treatment options, barriers to treatment and the national and state response. The session will also address recent maternal mental health legislation in California and the role lactation support workers can play.

Learning Objectives
By the end of this session, participants should be able to:
- Understand the prevalence and onset of maternal mental health disorders and the barriers to diagnosis and treatment
- Learn how California and national government and trade associations have responded in an effort to improve treatment rates
- Understand how lactation consultants and those who support breast feeding are positioned to both mitigate risk for postpartum anxiety and depression and identify early warning signs and community based support

Improving Hospital Breastfeeding Care: Baby-Friendly Hospital Initiative and Elements of Improving Care

Presenters: Tammy Titus, RN, BSN, IBCLC, Baby-Friendly USA
Carol Melcher, BSN, RN, MPH
This session will provide some information and discussion around the WHO updates to the Ten Steps to Successful Breastfeeding and elements of improving care for mothers and babies.

Learning Objectives
By the end of this session, participants should be able to:
- List three components of the 2018 WHO/UNICEF Protecting, Promoting, and Supporting Breastfeeding in Facilities Providing Maternity and Newborn Services Guideline and Implementation Guidance and timeline within the US
- Describe one element of improving care
9:45 AM – 11:15 AM

**CPQCC Toolkit on Very Low Birthweight**

**Presenter:** Nancy Wight, MD, IBCLC, FABM, FAAP

The presentation will discuss key evidence-based best practices for monitoring and achieving optimal growth and development for preterm infants in the NICU. Since 2004, the Nutrition Toolkit has been the most downloaded of all the CPQCC Toolkits and has been revised and updated for 2018.

**Learning Objectives**

By the end of this session, participants should be able to:
- Identify the major goals of nutrition for preterm and sick NICU infants
- List at least 4 major potential best practices in the 2018 CPQCC Toolkit
- Recognize the need for, and components of, nutritional monitoring
- Discuss the research-based advantages of human milk for infants

9:45 AM – 11:15 AM

**Continuity of Breastfeeding Support and Care**

**Presenter:** Emily Bernard, IBCLC, Jessica Lee, IBCLC and Francine Jolton, MD, CLE

This workshop describes the background of Continuity of Care, why that matters to breastfeeding, and discuss the root causes of the lack of continuity of care, as well as, how internal and external partnerships address continuity of care in traditional and non-traditional settings to enable access to breastfeeding support services in underserved communities.

**Learning Objectives**

By the end of this session, participants should be able to:
- Define breastfeeding in the community continuity of care
- Identify the three root causes of low continuity of care
- Describe the role of internal and external partnerships in addressing continuity of care in traditional and non-traditional settings
- Identify sources of prenatal care that prepare your mothers for delivery at your facility and how to leverage the EHR to assist in standardizing the education they receive as well as identify their breastfeeding goals and potential risk factors
- Identify options for post-discharge care including levels of breastfeeding support provided, timeframe of availability and how to connect patients to the services.
- Identify options for billing and sustainability of services
- Utilize the EHR to coordinate ordering of services, tracking of referrals and maximizing communication
Think Global, Act Local

Thursday, January 31, 2019—Plenary Descriptions

12:30 PM – 2:00 PM
Santa Rosa Ballroom

Substance Use and Breastfeeding: Marijuana, Alcohol, Opiates

Presenters: Lisa Stellwagen, MD, FAAP
Tina Chambers, PhD, UC San Diego

The use of Cannabis during pregnancy and lactation is becoming very common. The potential impact of this exposure on the developing fetus and young infant is not well understood. High quality scientific studies are few in number, and the older literature has left many questions about what we should tell families as they look for accurate information. This lack of data has led to inconsistencies in advice provided to breastfeeding women who use Cannabis. This lecture will review the current literature on Cannabis and breastmilk feeding, the stance of professional medical organizations and review available family educational materials.

As one of the components of the Milky Way Constellation of breast milk programs at the University of California San Diego (UCSD), a Human Milk Biorepository (HMB) was established in 2014. The goal of HMB is to provide a national repository of well-curated breast milk samples and associated clinical data to support research on the characteristics and functions of breastmilk under a wide range of maternal and infant conditions.

Learning Objectives
By the end of this session, participants should be able to:

- Describe the prevalence and patterns of Cannabis use in pregnant and breastfeeding women
- Identify three items we do and do not know regarding the impact of Cannabis exposure on the fetus and newborn
- List where to find up to date recommendations and educational materials to share with families and medical staff regarding Cannabis use and breastmilk feeding
- Identify where there are gaps in knowledge about the safety of medications or substances used while breastfeeding
- Understand how current research efforts are helping to answer questions about medications and substances used while breastfeeding
The Elephant in the Room: Bioethical Concerns in Human Milk Banking

Presenter: September Williams, MD, Physician-writer, Bioethicist and Filmmaker

From bioethicist September Williams, MD, the author of 'Chasing Mercury,' with Mothers’ Milk Bank, San Jose, comes the book-- 'The Elephant in the Room: Bioethical Concerns in Human Milk Banking'. At the California Breastfeeding Summit 2019, through a presentation and interactive exercises, Dr. Williams introduces the origins and content of 'The Elephant...' while enticing program participants to embrace bioethics as a tool guiding action in morally charged circumstances related to Breastfeeding i.e. breastmilk and breastfeeding inequity, infant mortality and other associated health disparities, burdens and glories of working and poor women breastfeeding, lures, losses and inherent conflicts associated with biotechnology, World Breast Feeding Trends and the commodification of women and our breast milk. The book and the presentation are seriously humorous, while timely as fashion models taking motherhood to work by going into labor, breastfeeding, and wearing a breast pump as a bolero vest--all on the runways of the 2018 Fashion week. It has been said that, "In Dr. September Williams' hands, bioethics, some heady science, and public health are broken into bite sized bits ingestible by everybody and their mothers.

Learning Objectives

By the end of this session, participants should be able to:

- To learn how the definition and history of modern bioethics applies to matters of breastfeeding
- To acquire tools to identify bioethical conflicts related to breastfeeding
- To learn how a paradigm utilizing the three principles of Beneficence, Autonomy and Justice can direct actions when faced with bioethical conflicts in breastfeeding
Think Global, Act Local
# 2019 Sharing Tables

## Antelope Valley Breastfeeding Coalition
Contact: Sonja Beck  
Phone: 661-726-6441  
Email: sonja.beck@avhospital.org

The signature annual event for the Antelope Valley Breastfeeding Coalition bringing together local breastfeeding resources, a breast milk drive, education sessions and fun! It is held in honor of World Breastfeeding Week and for the two years we have sponsored this event attendance has been 1000+.

## BreastfeedLA
Contact: Arissa Palmer  
Phone: 714-702-4433  
Email: apalmer@breastfeedLA.org

Materials will be provided such as our hand out from our Equity Summit

## CDPH-MCAH Division
Contact: Suzanne Haydu  
Phone: 916-650-0382  
Email: Suzanne.Haydu@cdph.ca.gov

California Department of Public Health, Maternal, Child and Adolescent Health Division will share samples of their breastfeeding materials, such as the Infant Feeding Guide in English, Spanish and Chinese, the CDPH breastfeeding web resources, the 2019 Workplace Lactation Infographic, Maternal Infant Health Assessment (MIHA) Profiles and Snapshots, and Black Infant Health (BIH) information

## Inland Empire Breastfeeding Coalition
Contact: Jennifer Stewart  
Phone: 951-218-6290  
Email: mandy@iebreastfeeding.org

Our goal over the past several years is to provide quality education and the opportunity to earn continuing education. Our table will highlight the variety of speakers that have presented at our meetings and are also included in our online education.
The Orange County Breastfeeding Coalition (OCBFC) was established in 1997 through the leadership of the Orange County Health Care Agency. Since this initial formation, the members of the OCBFC have been actively engaged in “Making Breastfeeding the Cultural Norm” through progressive and innovative programs and ventures. Please visit our website at www.ocbreastfeedingcoalition.org to learn about upcoming events and fill out a community needs assessment survey. We are going through a refresh and need your input! Thank you very much for being a part of our continued growth by participating in this survey.

The San Diego County Breastfeeding Coalition is driven by the mission to protect, promote, and support breastfeeding through education, outreach, and advocacy in our San Diego community. Some of our initiatives include the BREEAST program that provides breastfeeding equipment and supplies to families at high risk of breastfeeding failure with funds from the Rest Haven grant, a free breastfeeding resource guide distributed to over 4,000 families in San Diego County, and scholarships to aspiring IBCLCs and CLECs in collaboration with UCSD Extension Lactation Education Programs.
Advocacy in Action: A Community Approach to Improve College Campus Breastfeeding Support: Barriers to breastfeeding on college campuses in the United States contribute to the national public health crisis of suboptimal exclusive breastfeeding rates. Therefore, a community wide approach towards decreasing campus breastfeeding barriers is necessary to address exclusionary institutional policies that further marginalize students from achieving their breastfeeding and educational goals.

Authors: Barbara Christianson barbara.christianson.rnphn@gmail.com and Kalena Lanuza

African American Breastfeeding Family Group at the Compton WIC Site: We will share our efforts to increase breastfeeding rates in our African American WIC participants through peer support. The literature shows that there are disparities in breastfeeding initiation rates, infant mortality and infant morbidity in African American families. It also shows that many health care providers have the perception that African American women do not breastfeed. As a result, they offer inconsistent breastfeeding support and education.

Authors: Janice Ahana jahana@slahp.org Nancy Damiani

Design, Implementation and Impact of a Banked Donor Milk Program for Well Babies with a Medical Indication for Supplementation: Pasteurized Donor Human Milk (PDHM) is used in Stanford Children’s Health’s Neonatal Intensive Care Unit & Intermediate Care Nursery, but no formal program existed for providing PDHM for well-babies with a medical indication for supplementation. The January-March 2017 chart review of well-babies indicated 31% of babies received formula for medical indication. Given our mean exclusive breastfeeding rate of 57%, this highlighted the need for a program to address medically indicated supplementation.

Authors: Sharon Rea srea@stanfordchildrens.org, Eleanor Lin and Marianne Ward
Developing a Public Health Education and Information Campaign to Prevent Cannabis Use Among Pregnant and Breastfeeding Women in California: Approximately 4% of California women with a recent live birth reported using cannabis during pregnancy in 2016, with significantly higher rates of use among African-American/Black women (11%). Research shows the active ingredient in cannabis, tetrahydrocannabinol, transmits through the placenta and breast milk and may increase risk of negative health outcomes for the infant. Early formative research conducted with pregnant and breastfeeding women in California revealed low perceptions or risk of using cannabis while pregnant or breastfeeding, doubts about sufficient scientific research in the area, and skepticism of information provided by government agencies and medical organizations. In order to identify pregnant or breastfeeding women at risk for cannabis use who can benefit from campaign messages and targeted interventions, we conducted a second round of formative research through focus groups and a statewide online survey. Using the findings, California’s public health messaging for prevention of cannabis use will target pregnant and breastfeeding women with high risk for cannabis use.

Authors: Martha E. Dominguez martha.dominguez@cdph.ca.gov, Jaynia Anderson and Michelle Woods

Effectiveness of a Promotora Intervention on Breastfeeding Outcomes: Promotoras are lay health care workers with cultural expertise that can provide breastfeeding peer support that addresses culturally specific breastfeeding barriers and empower Latina women to breastfeed longer which, in turn can reduce health disparities among Latinos. There are few culturally congruent breastfeeding interventions utilizing promotoras to improve breastfeeding outcomes among Latinas. This study, guided by community empowerment theory, sought to evaluate the effectiveness of a promotora breastfeeding intervention.

Authors: Marcia Harris-Luna mharrisluna@gmail.com

How Sweet It Is...Glucose Gel for Treatment of Hypoglycemic Infants: Transient, asymptomatic low blood glucose concentrations occur frequently in newborns. Asymptomatic hypoglycemia in at-risk groups (babies of diabetic mothers, SGA/LGA infants, or late-preterm infants) may result in motor and neurological dysfunction if not properly treated. However, some health care providers are concerned that treatment with infant formula and/or admission to the NICU jeopardizes mother-baby bonding and the successful establishment of breastfeeding. The ability to stabilize blood glucose levels in hypoglycemic newborns, with the administration of glucose gel, keeps parents and babies together improving outcomes such as stabilizing newborn temperatures, heart rate, and respiratory rate while reducing stress, and increasing mother-infant bonding, higher exclusive breastfeeding rates, and lower costs associated with NICU admits.

Authors: Kathy Hinchman kathy.hinchman@dignityhealth.org Sherry Caruso
Lactation Supportive Campus Environment: An Analysis of Faculty/Staff Breastfeeding Experience at CSUSM: With the increase of breastfeeding parents returning to work yields to high rates of infants no longer being breastfed. The purpose of this pilot study was to determine the extent of lactation support and barriers for faculty/staff breastfeeding parents of California State University San Marcos (CSUSM).

Authors: Dunya Bayat bayat002@cougars.csusm.edu and Aundrea Bryant

Organizing Asian Communities to Decrease Inequities and Normalize Breastfeeding in Los Angeles County: Los Angeles County is home to the largest Asian American population in the US. Over half a million Asian Americans and 7,000 Native Hawaiians and Pacific Islanders reside in the San Gabriel and Pomona Valleys. In 2015, two-thirds of babies born at Garfield Medical Center and half of babies born at San Gabriel Valley Medical Center were Asian. Hospital data shows that most births were from first generation immigrants from Asia, the majority from China. The Asian Breastfeeding Task Force recognizes the unique cultural and educational needs of Asian and Asian-American new parents. The Task Force seeks to decrease inequities and normalize breastfeeding in Los Angeles County’s Asian communities by improving breastfeeding education and support practices, and by removing systemic barriers that prevent breastfeeding from flourishing.

Authors: Wendy McGrail wendy@phfewic.org

Promoting Diversity among Lactation Professionals to Increase Breastfeeding Support for All Families in Los Angeles County: In an effort to improve the landscape of breastfeeding support for communities of color, provide access to an inclusive environment for lactation education for underrepresented communities, and address the lack of representation of people of color in the birth and lactation profession, BreastfeedLA developed a culturally congruent 45-hour Lactation Education Specialist (LES) course. An accompanying train-the-trainer module was created to develop a team of diverse and highly skilled lactation professionals of color who are ready to meet the diverse lactation education needs of Los Angeles County and beyond by training others who are interested in furthering their knowledge and clinical skills in lactation. Through application, a scholarship program was also created to further reduce barriers to participation.

Authors: Arissa Palmer apalmer@breastfeedla.org, Jadaha Chatterjee and Stevie Merino
Validation of Patient Teaching Using Baby Friendly as a Model Concept: Patient teaching is a vital process in the mother baby arena of care and is vital to successful breastfeeding experiences to provide optimal health outcomes for both the mother and baby. Several studies have shown that what providers thought they have taught and what the patient has actually processed are of two entirely different spectrums when verified. The gap is a lack of a consistent term and process that confirms what the patient understands is what the provider has disseminated. The provider must validate the patient’s understanding of the exchange of knowledge. An encompassing concept has been developed to eliminate any potential gap between what the provider has disseminated to the patient, and what the patient is able to report back to the provider through feedback, testing, or return demonstration. When the provider confirms that what has been disseminated to the patient and what the patient understands are the same, then “Validation of Patient Teaching” has occurred.

Authors: Marietta Sperry mariettavs@gmail.com
### Exhibitors

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<td><strong>Contact:</strong> Leslie Trush</td>
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<td><strong>Nutrition education, breastfeeding, and outreach materials promoting healthy habits and the WIC Program</strong></td>
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<td><strong>Website:</strong> <a href="http://www.polymem.org">www.polymem.org</a></td>
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<td><strong>Wound care and pain treatment supplies</strong></td>
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<td><strong>GOLD Learning Online Education</strong></td>
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<td>Contact: Fiona Lang-Sharpe</td>
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<tr>
<td>300 1201 West Pender Street</td>
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<tr>
<td>Vancouver, BC, Canada, V6E2V2</td>
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<tr>
<td>Phone: 780-886-6818</td>
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<td>Email: <a href="mailto:fionalangsharpe@gmail.com">fionalangsharpe@gmail.com</a></td>
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<td>Website: <a href="http://www.GOLDLearning.com">www.GOLDLearning.com</a></td>
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<td><em>Online breastfeeding training</em></td>
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<tr>
<td><strong>Health e-Learning-IIHL &amp; Step 2 Education International Inc</strong></td>
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<tr>
<td>5890 Monkland Avenue Suite 16</td>
<td></td>
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<tr>
<td>Montreal, Quebec, Canada H4A 1G2</td>
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<td>Website: <a href="https://www.health-e-learning.com/">https://www.health-e-learning.com/</a></td>
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<td><em>Online breastfeeding training</em></td>
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<td><strong>Hygeia Breast Pumps</strong></td>
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<tr>
<td>6241 Yarrow Drive, Suite A</td>
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<tr>
<td>Carlsbad, CA 92011</td>
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<tr>
<td>Phone: 714-515-7571</td>
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<tr>
<td>Non-WIC Sales: Kelly Cuellar 619-818-0497, <a href="mailto:kcueellar@hygeiababy.com">kcueellar@hygeiababy.com</a></td>
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<tr>
<td>WIC Sales: Tom Dempski 636-795-8825</td>
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<tr>
<td><a href="mailto:tom.dempski@hygeiababy.com">tom.dempski@hygeiababy.com</a></td>
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<td>Website: <a href="http://www.hygeiahealth.com">http://www.hygeiahealth.com</a></td>
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<td><em>Breast Pumps</em></td>
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<td><strong>LactaMed Inc.</strong></td>
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<tr>
<td>Contact: Bre Bell</td>
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<tr>
<td>1084 N. El Camino Real Suite B375,</td>
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<td>Encinitas, CA 92024</td>
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<tr>
<td>Phone: 866-322-2471</td>
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<tr>
<td>Email: <a href="mailto:Richard.Weston@lactamed.com">Richard.Weston@lactamed.com</a></td>
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<td><em>Hands Free Bra</em></td>
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<td><strong>LA Publishing, LLC</strong></td>
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<td>Contact: Joanna Garofalo</td>
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<tr>
<td>Email: <a href="mailto:joanna@lapllc.com">joanna@lapllc.com</a></td>
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<td>Midlothian, VA 23120</td>
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<td><strong>LaVie Lactation Massager</strong></td>
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<td><a href="mailto:care@lactationmassager.com">care@lactationmassager.com</a></td>
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<td><strong>Limerick Inc</strong></td>
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<tr>
<td>Contact: Joan Ortiz</td>
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<tr>
<td>2150 N. Glenoaks Blvd., Burbank, CA 91504</td>
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<tr>
<td>Phone: 818-566-3060</td>
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<tr>
<td>Email: <a href="mailto:joan.ortiz@limerickinc.com">joan.ortiz@limerickinc.com</a></td>
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<td>Website: <a href="http://limerickinc.com">http://limerickinc.com</a></td>
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<td><em>Limericks, PJ's Breastpumps</em></td>
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<td><strong>Mothers’ Milk Bank</strong></td>
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<tr>
<td>Contact: Pauline Sakamoto</td>
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<tr>
<td>1887 Monterey RD, suite 110</td>
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<tr>
<td>San Jose, CA 95113</td>
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<tr>
<td>Phone: 408-887-5364</td>
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<tr>
<td>Email: <a href="mailto:Pauline.Sakamoto@mothersmilk.org">Pauline.Sakamoto@mothersmilk.org</a></td>
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<td>Website: <a href="http://www.mothersmilk.org">http://www.mothersmilk.org</a></td>
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<td><em>Milk Banking Service</em></td>
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<td><strong>Nalani</strong></td>
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<td>Contact: Norma Leite</td>
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<tr>
<td>Phone: 408-887-5364</td>
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<tr>
<td>Email: <a href="mailto:mcleiinnovations@gmail.com">mcleiinnovations@gmail.com</a></td>
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<td>Website: <a href="http://www.nalanibotanics.com">www.nalanibotanics.com</a></td>
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<tr>
<td><em>Natural skin care</em></td>
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## Exhibitors

| **Nanomed LLC**  
Website: Hidow.com  
*TENS Units* | **Pacify Health**  
Contact: Laura Stokes  
1726 Connecticut Avenue, NW, Suite 400  
Washington, DC 20009  
Phone: 844-834-7105  
Email: Laura@pacify.com  
Website: [http://www.pacify.com](http://www.pacify.com)  
*Mobile, virtual lactation assistance* |
|---|---|
| **Simply Mama**  
Contact: Kathleen Huggins  
2705 McMillan Ave, Suite 130  
San Luis Obispo, CA 93401  
Phone: 805-541-1462  
Email: kehuggins@charter.net  
Website: [http://simplymama.com](http://simplymama.com)  
*Breastpumps, supplies, educational materials* | **Team Tongue Tie**  
Contact: Alisa Sacker  
12625 High Bluff Drive, Suite 313,  
San Diego, CA 92130  
Phone: 858-480-9242  
Email: drsacker@teamtongueiet.com  
Website: [Teamtongueiet.com](http://teamtongueiet.com)  
*Physician practice specializing in tie releases & breastfeeding support* |
| **Timeless Medical Systems**  
Contact: Jack Wallace  
614 North River Road, Suite E  
Charlottetown, PEI, Canada, C1E1K2  
Phone: 817-705-4412  
Email: jwallace@timelessmedical.com  
Website: [www.timelessmedical.com](http://www.timelessmedical.com)  
*IT solutions for healthcare professionals* | **Rejuvenation**  
| **UC Davis Human Lactation Center**  
Contact: Jennifer Banuelos  
Department of Nutrition, One Shields Avenue  
Davis, CA 95616  
Phone: (530) 754-5364  
Email: jenbanuelos@ucdavis.edu  
Website: [http://lactation.ucdavis.edu/](http://lactation.ucdavis.edu/)  
*Lactation training, research, policy & reporting* | **UC San Diego Extension**  
Contact: Nicole Mitchell  
9500 Gilman Dr.  
La Jolla, CA 92093  
Phone: 858-534-9276  
Email: nmitchell@ucsd.edu  
Website: [https://extension.ucsd.edu/courses-and-programs/lactation-and-perinatal-education](https://extension.ucsd.edu/courses-and-programs/lactation-and-perinatal-education)  
*Online Breastfeeding Education* |
| **UC San Diego Mother’s Milk Bank**  
9300 Campus Pt Dr, MC 7774  
La Jolla, CA 92037-7774  
Phone: 858-249-1717  
Email: a5diaz@ucsd.edu  
Website: [https://health.ucsd.edu/specialties/obgyn/maternity/newborn/lactation/Pages/Mothers-Milk.aspx](https://health.ucsd.edu/specialties/obgyn/maternity/newborn/lactation/Pages/Mothers-Milk.aspx) | **Unimom**  
Phone: 954-858-5588  
Email: Info@unimomus.com  
Website: [www.unimomusa.com](http://www.unimomusa.com)  
*Breastpumps and Breastfeeding accessories* |
### Exhibitors

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<tr>
<th><strong>Union Institute and University</strong></th>
<th><strong>United States Department of Labor, Wage and Hour Division</strong></th>
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<tr>
<td>6701 Center Drive West, Suite 1200</td>
<td>395 W. Spruce Avenue</td>
</tr>
<tr>
<td>Los Angeles, CA 90045</td>
<td>Clovis, CA 93611</td>
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<tr>
<td>Phone: 310-962-6352</td>
<td>Phone: 559-489-0919</td>
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<tr>
<td>Email: <a href="mailto:ana.hernandez@myunion.edu">ana.hernandez@myunion.edu</a></td>
<td>Email: <a href="mailto:lopez.jamika@dol.gov">lopez.jamika@dol.gov</a></td>
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<tr>
<td>4410 Massachusetts Ave, NW #406</td>
<td>Contact: Kayleen Enoka</td>
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<tr>
<td>Washington DC, 20016</td>
<td>151 Innovation Drive</td>
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<tr>
<td>Phone: 202-738-1125</td>
<td>Irvine, CA 92617</td>
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<tr>
<td>Email: <a href="mailto:info@uslca.org">info@uslca.org</a></td>
<td>Phone: 949-783-4800</td>
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<td>Website: <a href="https://uslca.org/">https://uslca.org/</a></td>
<td>Email: <a href="mailto:kenoka@westcoastuniversity.edu">kenoka@westcoastuniversity.edu</a></td>
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<td>Website: [<a href="http://westcoastuniversity.edu/Online">http://westcoastuniversity.edu/Online</a> &amp; In-Person Education](<a href="http://westcoastuniversity.edu/Online">http://westcoastuniversity.edu/Online</a> &amp; In-Person Education)</td>
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<th><strong>2020 Mom</strong></th>
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<td><em>Maternal Mental Health</em></td>
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Ifeyinwa Asiodu PhD, RN, IBCLC

Ifeyinwa Asiodu is an Assistant Professor in the Department of Family Health Care Nursing at University of California, San Francisco (UCSF) School of Nursing. As a researcher, registered nurse, and lactation consultant, her research is focused on the intersection of race, systemic and structural barriers, life course perspective, and access to human milk and breastfeeding support. Dr. Asiodu received her BSN from the University of Southern California and her MS and PhD from UCSF School of Nursing and completed her postdoctoral work at the University of Illinois, at Chicago.

Emily Bernard, IBCLC

Emily Bernard, BSPsy, IBCLC is a consultant working with the NACCHO Breastfeeding Project. She has been involved with NACCHO for several years assisting the project directly from conception to its current fifth year. She has developed, implemented and evaluated various components of the project in the previous four years nationwide including community based projects across the nation as well as writing and presenting about the projects as a whole. Her expertise is building partnerships and programs with a strategic and quality improvement focus bringing her years of clinical and project management experience to develop, implement, guide and evaluate. She has earned a Bachelors in Science of Psychology, is working on her Masters Degree in Health Psychology and became an International Board Certified Lactation Consultant over a decade ago. She has furthered her collective impact education through the Tamarack Institute for Community Engagement as well as becoming a Master Trainer for TeamSTEPPS through Duke University. She has worked within the maternal child health field, education, arts, mental health and youth services for over a decade. Her areas of expertise assist communities through community analysis, program set up and sustainability planning, partnership development, as well as community engagement strategies for both programmatic and government work in person and online. She has extensive experience with counseling families, clinical lactation work, and training in a variety of environments through curriculum development and program evaluation to create a continuity of care for families throughout communities.

Wesley Bugg, Esq.

Wesley Bugg is a 2016 graduate of the University of Miami’s School of Law (JD, LLM), and 2013 graduate of Emory University (BA). He is currently the Deputy Director of CourtVision International Inc., a nonprofit that promotes youth advocacy and conflict resolution. His current interests include legal compliance and business development, especially for startups and small nonprofits where these tasks are often expensive and difficult. In this spirit, he serves ROSE as the Legal Compliance Officer and Financial Assistant, aggregated into his role as Financial and Legal Operation Coordinator. He is also the Founder of Reaching Our Brothers Everywhere (ROBE). The mission of ROBE is to educate, equip, and empower men.
**Presenter Biographies**

**Joy Burkhard, MBA**  
Joy is the founder and executive director of 2020 Mom.  
In this role, Joy has used her knowledge of the complex health care system to advance change in maternal mental health. She has over 20 years of experience working in several roles with the health insurer, Cigna including working in customer service, quality improvement and regulatory affairs. She has a passion for putting the customer first and innovation.

Joy founded 2020 Mom in 2011 after her personal, volunteer and professional worlds collided. Joy is a member of the American College of Obstetrics and Gynecology expert work group on Maternal Mental Health and the California Maternal Quality Care Collaborative. She has been recognized for her leadership and vision with several awards, including winning a “Silver” Stevie Award for Nonprofit Leadership (2018), receiving the "Emerging Leader" award in women’s health from the federal Health and Human Services Agency, Office of Women’s Health (2016), Cigna’s Volunteer of the Year award (2016), and the Junior League of Los Angeles’ Founders cup.

**Christina Chambers, PhD, MPH**  
Dr. Chambers has helped to pioneer the field of birth defects research and prevention, leading a number of national and international complex longitudinal cohort studies and clinical trials of prenatal exposures and child health and development. She has worked in collaboration with researchers from all over the world to link multiple sources of large, detailed data and biorepositories to answer study questions. Her research aims to develop interventions and diagnostic modalities to promote healthy pregnancies and prevent adverse outcomes associated with exposures during pregnancy and lactation. Dr. Chambers’ research has been instrumental in identifying previously unrecognized human teratogens, as well as ruling out substantial risk for medications and vaccines. She co-directs the Center for Better Beginnings, which is one of North America’s foremost institutes for breakthrough research and education in maternal health and child development; is the program director of MotherToBaby California, a service providing evidence-based information on exposures during pregnancy and lactation for women and healthcare providers; and is the program director of Mommy’s Milk Human Milk Research Biorepository.
Presenter Biographies

**Genevieve Thomas Colvin, BA, IBCLC**
Genevieve is an Internationally Board Certified Lactation Consultant and Clinical Specialist for UCLA Health, where she is responsible for scaling up outpatient lactation consultant service, as well as providing inpatient services and supporting the implementation and ongoing quality improvement activities associated with being Baby-Friendly designated hospitals. Prior to joining UCLA Health, she was the Regional Breastfeeding Liaison for the Northeast Valley Health Corporation-WIC Program and a Program Manager at BreastfeedLA, where she provided technical assistance to hospitals, community organizations, employers and employees on breastfeeding policy implementation, including help implement ground-breaking legislation and policy at both the state and local level.

Prior to working in lactation, Genevieve worked in the film industry as a music consultant on more than twenty major motions pictures. She also produced a feature length documentary, which focuses on America’s cultural obsession with breasts. Currently, Genevieve volunteers through Breastfeeding USA, a mother-to-mother free breastfeeding support organization as a Breastfeeding Counselor, served as President of their Board of Directors and now volunteers on their social media Consultant. She is also the Advocacy Chair for the California Breastfeeding Coalition. Genevieve holds a Bachelor of Arts degree in Music, Breadth Studies with an emphasis on Music Therapy from California State University, Northridge. Her area of study was the therapeutic uses of music in the NICU and attachment theory. Genevieve is the mother of three breastfed children, Tyler, Cora and Sadie.

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**Susan Crowe, MD**

Susan Crowe is a Clinical Associate Professor of Obstetrics and Gynecology at the Stanford University School of Medicine. She has been on faculty there since 1998. She sees obstetric clinic patients and delivers babies at Lucile Packard Children’s Hospital Stanford where she teaches medical students and residents.

She also co-leads Local Improvement Teams on Labor and Delivery and the Maternity Units where she has joined nursing leadership and performance improvement leaders to make changes in the hospital that enable skin-to-skin for mothers and their babies after vaginal and C-section deliveries. She serves on the board of directors of the California Breastfeeding Coalition and the Mother’s Milk Bank of San Jose.
Think Global, Act Local

Presenter Biographies

Ruth Dawson, JD, MPH
Ruth Dawson is a staff attorney with the LGBTQ, Gender & Reproductive Justice Project of the ACLU of Southern California, where she conducts legal, policy, and community engagement work.

Her work focuses on expanding access to the broad range of reproductive and sexual health care services, eliminating religious restrictions on health care provision, protecting access to confidential health care and quality sex ed, and upholding the health and dignity of incarcerated women. Ruth also focuses advocacy at the intersection of reproductive and economic justice, promoting the rights of pregnant and parenting workers.

Ruth graduated in 2012 with a JD and MPH from Emory University.

Robbie Gonzalez-Dow
Robbie Gonzalez-Dow is a dietitian and seasoned public health advocate with many years removing institutional and environmental barriers to breastfeeding through grassroots organizing, education, advocacy and policy work. Robbie is currently the Executive Director for the California Breastfeeding Coalition and is the Regional Breastfeeding Liaison for the Community Bridges WIC Program in Santa Cruz County. She leads the California Breastfeeding Coalitions statewide efforts to promote lactation accommodation, the Baby-Friendly Hospital Initiative and reimbursement for lactation services. At Community Bridges WIC Program she provides technical assistance to employers to comply with federal and state lactation accommodation laws and supports the development of comprehensive workplace lactation programs with expertise in the agriculture industry. Robbie is a fellow of the Women’s Foundation of California-Women’s Policy Institute. She received her Bachelor of Science from California State University, Fresno and her Master’s in Public Health from UC Berkeley.

Kim Elkins
Kim works as the Breastfeeding Manager for the American Red Cross WIC Program in San Diego County. She is an International Board Certified Lactation Consultant, and WIC Regional Breastfeeding Liaison. Kim began working in the lactation field soon after the birth of her first child. She volunteered as a breastfeeding counselor for La Leche League from 1995 to 2011. She has been a Board member of the San Diego County Breastfeeding Coalition since 2008, and served as President from 2011 to 2012. Kim received a Bachelor of Arts degree from the University of Queensland in Australia, where she grew up. She received a Master’s degree in Human Development from Harvard University. She and her husband have two grown children, and live in San Diego. Her passion is helping people have conversations that lead to growth.
Jann Murray-Garcia, MD, MPH

Dr. Murray-Garcia received her BA (Human Biology) from Stanford University, her MD from UCSF, and completed pediatric residency training at Oakland Children’s Hospital, followed by an MPH from UC Berkeley. She is a pediatrician and Assistant Health Sciences Clinical Professor at the Betty Irene Moore School of Nursing at UC Davis. She teaches registered nurses in a yearlong Master’s Leadership course, a practicum in Systems-Level Leadership in partnership with community organizations. Murray-Garcia developed and leads the UCD Summer Institute on Race and Health, a 4-week non-clinical clerkship for rising second year medical students, exploring the social-historical construction of race and its implications for public health, clinical practice, and transformative community leadership.

In the university community where she lives (Davis, California), Dr. Murray-Garcia is a recognized community leader in school equity issues, police-community relations, and hate crimes and hate incidents. She produced an award-winning documentary (free on YouTube and funded in part by Teaching Tolerance) on how students learn and live race and racism in Davis, which boasts a “high-performing” school district and self-proclaimed “liberal” community...and marked disparities in schooling outcomes: From The Community To The Classroom: A Youth-Directed Documentary About How Davis Young People Led Their Community Closer To Educational Equity. As a columnist for The Davis Enterprise, she writes about parenting for social justice, and local manifestations of our nation’s ongoing challenges in race relations.

Okeanos Gerell, MD

Mona Liza Hamlin

Mona Liza Hamlin, MSN, RN, IBCLC is the nurse manager of the Postpartum units and Perinatal Services at Christiana Care Hospital in Newark, Delaware. Through both her professional experience as a NICU nurse and her personal experience as a breastfeeding mother, Mona realized the importance of breastfeeding support. Fueled by her professional and personal passions to ensure that all mothers have access to quality and breastfeeding support and resources, Mona used her experience to segue from bedside nursing to lactation to perinatal care. Mona’s fundamental belief is that equitable access and quality care are provided to all women and families, especially those at highest risk. Mona serves as Chair to the United States Breastfeeding Committee. Mona is proud to be a founding member of the National Association of Professional & Peer Lactation Supporters of Color (NAPPLSC), an organization aimed at addressing breastfeeding disparities and improving breastfeeding amongst families of color. She also serves as a member of the Delaware Healthy Mother & Infant Consortium and is a board member for the Breastfeeding Coalition of Delaware. Mona’s hope is to always be the change she wishes to see in the world and empower others to do the same.
Presenter Biographies

Abigail Hawk
Abigail Hawk is a New York-based actor, singer, writer, humanitarian, and mom. She began performing theatrically at the age of six and landed her first television role at twelve. Hawk earned a Creative and Performing Arts Scholarship to the University of Maryland, from which she graduated magna cum laude with a Bachelor of Arts in theatre performance. Abigail moved to New York City in 2004 and began cultivating an eclectic resume peppered with dynamic female characters.

Abigail has guest-starred on such television shows as Law and Order: SVU, Body of Proof, The Jim Gaffigan Show, and Are We There Yet? She is perhaps most recognizable as Detective Abigail Baker, the unflappable right hand of NYPD Police Commissioner Frank Reagan (Tom Selleck) on CBS’ Blue Bloods, now in its 9th season.

Hawk’s film work includes her award-winning performance in film festival favorite Almost Paris and her starring role opposite Chevy Chase in ION Network’s feature A Christmas in Vermont. Catch her next in Brother’s Keeper with Laurence Fishburne and Milo Gibson. Abigail recently returned to the stage (for the first time in 9 years!) in Dorothy Lyman’s haunting new play, In the Bleak Midwinter, off-Broadway in NYC.

Hawk is an accomplished singer/songwriter and has sung and played piano at The Bitter End, CBGB’s, and The Duplex. She co-authored The Unofficial Guide to Surviving Pregnancy Without Losing Your Mind, and her poetry is currently featured in online women’s magazine Good Little Girls. Abigail enjoys working with Habitat for Humanity, Covenant House, and HeartShare Human Services of New York, who honored her with The Linda Dano Heart Award.

Hawk is a proud member of SAG-AFTRA and Actor’s Equity Association. She currently resides on Long Island with her busy, beautiful family: husband, two sons, dog, two cats, four fish, and one snail. She is honored to be here as the keynote speaker for CBC’s Annual Breastfeeding Summit.

Jane Heinig
Dr. Jane Heinig an International Board Certified Lactation Consultant on the faculty in both the Departments of Nutrition and Public Health Sciences at UC Davis where she conducts research in the areas of public health nutrition, maternal and child nutrition, and infant behavior. She received her PhD in Nutrition Science from UC Davis and has been an IBCLC for nearly 25 years. Dr. Heinig is the former Editor-in-Chief of the Journal of Human Lactation, is the current Executive Director of the UC Davis Human Lactation Center, and Graduate Advisor for the Masters Degree Program in Maternal and Child Nutrition at UC Davis.
Katie Hinde, PhD
Katie Hinde is an Associate Professor in the School of Human Evolution and Social Change, Center for Evolution and Medicine, at Arizona State University. As Director of the Comparative Lactation Lab, she investigates the evolutionary ecology and behavioral biology of milk, mothers, and infants. Hinde earned a B.A. in anthropology from the University of Washington in 1999 and a Ph.D. in Anthropology from UCLA in 2008. From 2009-2011, she trained as a post-doc in neuroscience at the California National Primate Research Center, UC Davis and began her faculty career as an Assistant Professor in Human Evolutionary Biology, Harvard University 2011-2015. In addition to dozens of scholarly publications, Hinde co-edited “Building Babies” released by Springer in 2013, served on the executive council for the International Society for Research in Human Milk and Lactation (2013-2016), and directs a summer study abroad on Community Health and Ecosystem Sustainability in Australia. Hinde’s TED talk “What We Don’t Know About Mother’s Milk” has been viewed over one million times. She showcases research on mother’s milk, breastfeeding, and lactation for the general public, clinicians, and researchers at her blog “Mammals Suck… Milk!”

Francine Jolton, MD
Francine Jolton, MD CLE FAAP, has worked for Contra Costa Health Services for the last 25 years. She completed her residency in general pediatrics at the Children’s Hospital Oakland. She has worked as a primary care physician in the clinics as well as a newborn specialist in the hospital where there is a busy level 2 nursery. She currently is Chair of the Department of Pediatrics, a role she has filled since 2013. Her major areas of interest are perinatal safety, improvement work involving the perinatal spectrum in a high risk psychosocial population, bringing high quality ambulatory care to a vulnerable group of patients spread over a large geographic area and looking at meaningful ways to address disparities in care within the Contra Costa Health system. She is married with 3 children ages 19, 17 and 15 and enjoys hiking, biking, swimming, travel, food and wine.

Jessica Lee, IBCLC
Jessica Lee has been practicing as an IBCLC for the past 9 years. She began her breastfeeding career in 2004 as a Peer Counselor with the Alameda County WIC Program. She has lovingly served in several lactation positions and supervisory roles within Contra Costa County. Currently, Jessica works as a clinical IBCLC and Patient Navigator at Sutter Delta Medical Center in Antioch, CA, and also manages her private practice “Perfect Design Breastfeeding Services.”

Carolyn Lopez Melcher, MPH, BS, RN
An independent consultant, trainer and speaker. She has worked extensively with hospitals in California and Hawaii. Ms. Melcher has 36 years of experience working with maternity hospitals. Including 14 years of experience as a staff nurse in the NICU, 8 years with the Inland Counties Regional Perinatal Programs of California and 10 years as the Director of the Perinatal Services Network of Loma Linda University Medical Center.
Carolyn Lopez Melcher, MPH, BS, RN—continued
She co-authored the “Providing Breastfeeding Support: Model Policy Recommendations” in 1997 as part of a local effort to improve hospital practices. The Perinatal Services Network team originated the “SOFT Approach to Becoming Baby-Friendly” and created the documentary video, “10 Steps, 10 Years, 10 Hospitals - The San Bernardino County Baby-Friendly Story”.

Carol is currently providing consultation and support to the State of Hawaii. Carol has worked with over 25 hospitals that have successfully achieved the Baby-Friendly award.

Cristina Morales MPA, IBCLC
Cristina Morales has a Master’s Degree in Public Administration and is an International Board Certified Lactation Consultant. For the last two years she has been the Program Manager of the Childbirth Education and Lactation Services department at Dignity Health Northridge Hospital. During her time as Program Manager, she has helped the hospital receive the Baby Friendly Designation, created a Pump Closet that connects mothers to a breast pump at discharge, and increased exclusive breastfeeding rates. Before her role as Program Manager, she worked for the Welcome Baby Program at Northridge Hospital for 3 years as a Parent Coach and Hospital Liaison. Cristina is passionate about educating the Latina community on exclusive breastfeeding. Cristina teaches Spanish childbirth classes for Northridge Hospital patients. For her master’s thesis, she explored how the challenges of exclusive breastfeeding are different for foreign-born and native-born Latinas.

Gail Newel, MD, MPH, FACOG
Dr. Newel is an obstetrician-gynecologist with a strong interest in public health and policy/advocacy work. She attended UC Berkeley for undergraduate work and UC Irvine for medical school before returning home to Central California to the UC San Francisco-Fresno OB-GYN residency program. Her strong interest in public health led her back to UC Berkeley for her Masters in Public Health.

Dr. Newel has worked in clinical practice for over 30 years in a variety of settings — in private practice, at Kaiser Permanente, as clinical faculty, and in public health. She currently serves as Public Health Officer for San Benito County, California, and does research with the UC San Francisco Preterm Birth Initiative.

Dr. Newel has served on many regional, state and national working groups on women’s health issues, including breastfeeding. Her areas of special interest include public policy and advocacy for reproductive rights, breastfeeding, LGBTQ healthcare and health equity.

Health Officer, San Benito County
Co-investigator/Consultant, UC San Francisco Preterm Birth Initiative
Associate Clinical Professor, UCSF, Department of Obstetrics and Gynecology
Clinical Faculty, UCSF-Fresno
Devin Robinson
Despite losing his mother at 12, having his father abandon him the same day and being classified as an orphan, Egypt may have been knocked down but wasn’t knocked out.

From BET, MTV to the world famous Apollo, his acting, writing and motivational speaking abilities inspire many.

He has touched stages in Johannesburg South Africa, Doha Qatar, Barbados, Haiti, Trinidad and Tobago. He’s also presented a TEDx Talk in Amman, Jordan and at the University of South Florida Saint Pete. Not to neglect he’s gained two degrees while being on the Dean’s list, graduated Phi Theta Kappa Honors, won the Florida State Police Athletic League Boxing Championship, is a devout Christian, created the AIDS Awareness Poets Inc and the AIDS Games. He wrote three top selling relationship books, “How Good Is Sex?”, “Change Him... In 100 pages,” ”Love Is Not An STD” and “10 Steps To Get Over Your Ex”. He is also the youngest (27) Alumni of the year award recipient at Palm Beach State College for his work in HIV/AIDS. Yet, his highest achievements occurred April 6th, 2014 by marrying his dream woman and becoming a father in May 2018.

He is proof, that no matter how your life starts, you can change the middle and alter the ending. His story has inspired many and continues to be a reason why some believe their yesterday won’t dictate their tomorrow because they’ve made a decision to live right today.

Denae Schmidt, MPH
Denae joined the staff of the United States Breastfeeding Committee in 2014 as the Coalitions Relations Coordinator where she worked directly with the Coalitions Relations Director to design and provide capacity building assistance to State and Territorial Breastfeeding Coalitions to advance policy and systems transformations. As the current Member Relations & Operations Manager with USBC she manages USBC’s newly expanded membership and will be working with other USBC staff to provide backbone support to coalitions and community-based organizations in USBC-affiliated action work groups (Constellations). Denae holds a Bachelor of Science Degree in Biomedical Sciences from the University of South Florida and a Masters Degree in Public Health from Mercer University.
Vanessa Simmons, CLEC
Vanessa Simmons is a published and professional photographer who has dedicated her recent work to her current photography project, NormalizeBreastfeeding.org. She was inspired by her own breastfeeding struggles, lack of support, and her desire to capture diverse variations of normal breastfeeding.

Vanessa initiated the first International Day to Normalize Breastfeeding in an effort to raise awareness worldwide about how normal it is to breastfeed and pump on demand until the mother and child are ready to stop.

She seeks to strengthen breastfeeding communities in the areas where local groups have been established worldwide. She encourages members of the local groups to meet up in person and connect with local resources. She is native to San Diego where she currently resides with her husband and three children.

Lisa Stellwagen, MD, FAAP
Dr. Lisa Stellwagen is a Pediatrician and Newborn Hospitalist at UC San Diego Health. She attended Tufts University School of Medicine and completed her Pediatric Residency and Chief Residency at Massachusetts General Hospital in Boston.

Dr. Stellwagen has been the Medical Director of Newborn Medicine at UC San Diego Health since 2000. Care of the late preterm baby, plagiocephaly prevention, safe sleep and SUID prevention, management of hyperbilirubinemia, encouraging natural birth practices in a hospital setting, exclusive breastfeeding, breastfeeding for fragile and premature infants, management of the infant at risk for infection, infants exposed to Cannabis and opioids, and human milk banking are among her areas of interest.

Lucy Martinez Sullivan, MBA
Lucy Martinez Sullivan is the founding Executive Director of 1,000 Days, a leading advocacy organization working in the U.S. and around the world to improve maternal and young child nutrition—particularly during the critical 1,000 day window of opportunity between a woman’s pregnancy and a child’s 2nd birthday.

Prior to joining 1,000 Days, Lucy worked with various philanthropic and non-profit organizations such as the Bill & Melinda Gates Foundation, Action Against Hunger and the UN Foundation on initiatives to create social impact financing strategies and campaigns. Previously, Lucy worked as a marketing and finance executive at various Fortune 500 companies such as Merrill Lynch and L’Oreal. She holds a M.B.A. from the Wharton School of Business at the University of Pennsylvania, and a B.A. with distinction from the University of Florida. She resides in Washington D.C. with her husband and two young daughters.
Presenter Biographies

Gary Vincent Thompson, MA
Gary Thompson is the Family Health Services Fatherhood Coordinator for the Family Health Services (FHS) Division of the Alameda County Public Health Department. FHS is the largest division with more than 200 staff who work in three major programs, California Children’s Services (CCS), California Health and Disability Prevention (CHDP), and Maternal and Paternal Child Adolescent Health. Gary manages two MPCA Health programs, the Juvenile Probation Transition Center and Fatherhood Initiative, a father-centered home visiting program that provides case management, parenting education, and support groups to address the diverse life skill needs of local fathers and their families. He is liaison to the Urban Male Health Initiative a prevention focused men’s health services collaboration and the Boys and Men of Color (BMoC) Leadership Table, a major city/county cross systems reform partnership that advocates for Alameda County’s urban males and fathers. Gary is also one of the co-founders of the Fathers Corps, a learning community of male service providers which is administered in collaboration with First Five of Alameda County.

Prior to his tenure at Public Health, Gary was the Director of the Alameda County Interagency Children’s Policy Council, where he led a large, multidisciplinary body of private and public systems leaders who championed the needs of vulnerable children and families through advocacy, systems reform, program development, and innovation. Experienced in organizational administration, Gary has been involved the Alameda County human service community. He has most recently served on the San Leandro School District Board of Education and currently serves on the Board of Directors for Village Connect, Inc. Gary has a Master of Arts in Education Administration from San Francisco State University with a dual emphasis of early childhood education and integrated health care services. He has more than thirty years of experience administering education and family-centered programs and has been a systems reform advocate for the Bay Area’s most vulnerable children and families.

Tammy Titus, RN, BSN, IBCLC
Tammy Titus serves as the Clinical Director of Baby-Friendly USA. She has also served as a review specialist, providing feedback to more than 200 hospitals on infant feeding policies, patient education, data collection and training plans. She was also an on-site assessor. Prior to coming to Baby-Friendly USA, she coordinated the Baby-Friendly Hospital Initiative in a large Midwest hospital, where she was employed for over 34 years. Becoming a mother/baby nurse was a life-long dream of Tammy’s. She has had the privilege of assisting mothers and newborns with breastfeeding for more than 30 years. Many of those years were spent working at the bedside of new couplets. Her career with Baby-Friendly USA is challenging, but so very rewarding. She wouldn’t have it any other way.
Presenter Biographies

Nancy E. Wight MD, IBCLC, FABM, FAAP
Nancy is an attending Neonatologist with San Diego Neonatology, Inc. and is the Medical Director for Sharp HealthCare Lactation Services in San Diego, CA. She is board-certified in Pediatrics (Univ. of North Carolina, Chapel Hill) and Neonatal-Perinatal Medicine (Univ. of California San Diego) and has been an IBCLC since 1988. She is currently secretary and education coordinator for the San Diego County Breastfeeding Coalition, which she helped found. Nancy is the Breastfeeding Coordinator for District IX, Chapter 3 of the American Academy of Pediatrics. She is a past president of the Academy of Breastfeeding Medicine, and on Board of HMBANA. She reviews research articles for several professional journals. Her book, “Best Medicine: Human Milk in the NICU” was published in July 2008. She was awarded a 2014 Golden Wave Award by the California Breastfeeding Coalition for her efforts to reduce obstacles to breastfeeding in California and the WIC Breastfeeding Champion Award in 2017. She retired from full-time employment January 2018.

September Williams, MD
September Williams is an American physician-writer, bioethicist and filmmaker. All of her work seeks a better understanding of and between ourselves. She focuses on promoting resilience for people who are ill, aging, dying, or stressed by environmental and humanitarian violation. Yet, her writing is fired by the humor which allows people and characters to make it through hard times. Her first novel, and the first in a series of three books, is Chasing Mercury, a romancesuspense-memoir about families committed to human and environmental rights.

September’s nonfiction writing covers health disparities, bioethics and film. She is a member of the National Writers Union (AFLCIO/UAW 1981), an affiliate of the International Federation of Journalists, and the American Society for Bioethics and Humanities.

Though raised in Los Angeles and the San Francisco Bay Area, September is a graduate of the University of Winnipeg Collegiate Division and has a Bachelor of Science in Zoology from the University of Manitoba, Canada. She attended Creighton University School of Medicine, and completed internal medicine residency at Cook County Hospital, Chicago.

Dr. Williams holds three clinical fellowships She was an ASPEN (American Society of Enteral and Parental Nutrition) Clinical Fellow in icu surgical nutrition & hyperalimentation at Chicago Medical School; a Lowell T. Coggleshall Fellow at the University of Chicago MacLean Center for Clinical Medical Ethics; and an American College of Geriatric Medicine / HRSA Clinical Geriatrics Fellow at the University of California, San Francisco. A significant part of her clinical career has been in emergency medicine.

Dr. Williams retired from clinical medicine at the San Francisco City and County’s Laguna Honda Hospital—God’s Hotel. September has two millennial adult children and lives in Marin County, California, where she dances, open water rows the San Francisco Bay, and writes.
1—CDPH/WIC
2—Business Case for Breastfeeding
3—Department of Labor
4—Employment Development Department
5—2020 Mom
6—California WIC Association
7—UC Davis Human Lactation Center
8—Team Tongue Tie
9—Pacify
10—CalOptima
11—BelleMa
12—doTERRA
13—Hygeia
14—Timeless
15—Bravado
16—ilactation
17—Ameda
18—West Coast University
19—Limerick
20—The Milky Way Constellation @ UC San Diego Health

Catalina Exhibitor Hall & Prefunction Area

21—Health E Learning
22—USLCA
23—California Advanced Lactation Institute
24—Rejuvenation
25—Nanomed

26—UCSD Extension
27—San Jose Mothers Milk Bank
28—LaVie
29—Ferris Mfg. Corp.
30—Union Institute
31—LA publishing
32—Baby Friendly USA
33—Simply Mama
34—Nalani
35—LactaMed Inc.
36—GOLD
37—UNIMOM

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