SUPPORTING BREASTFEEDING INDIVIDUALS IN ALL TYPES OF FAMILY STRUCTURES

Live Webinar Featuring Jenniffer Duran-West, M.Ed, CLC

**This webinar will be recorded and available for two years**

06.12.20 | 11AM - 1:00PM

Register Here: https://bit.ly/supportingbreastfeeding

**FACULTY**

Jenniffer Duran-West, M.Ed, CLC, is a certified lactation counselor, currently works for the WIC program, and has an extensive background in Motivational Interviewing (counseling) skills. Her 15 years at the WIC program have given her frontline experience in helping mothers to reach their breastfeeding and nutritional goals. Jenniffer is a lifelong enthusiast of education, breastfeeding, languages, and adult learning. Her bachelor's degree is in French and Linguistics from the University of California, Los Angeles (UCLA) and her master's degree is in educational administration from New York University (NYU). She enjoys being of service at her church, her children's school and with BreastfeedLA. She is a firm believer in the value of family time, respect for others, and the power of kindness.

**DESCRIPTION**

Learn how to support and encourage breastfeeding parents in all types of family structures. What we know is when individuals feel supported by family and friends, they are more likely to breastfeed for longer periods. Individuals that do not have this support or confidence, feel overwhelmed and may give up on their original breastfeeding goals. Families need time to adjust and figure out their new roles during the first few days of an infant’s birth. So, families and friends are helpful and supportive to a new parent, but good intentions are not enough. Family and friends may offer help or advice that may cause unexpected challenges for the new parent. We will explore helpful and unhelpful ways to support parents, so they feel confident in their ability to breastfeed.

**OBJECTIVES**

1. Describe what a support system looks like, feels like, and sounds like for a breastfeeding/chest feeding birth parent.
2. Identify six qualities that make a support systems helpful to birth parents and families.
3. Describe how different types of family structures can support birth parents breastfeed/chestfeed.

**CONTINUING EDUCATION CREDITS (OFFERED TO PROFESSIONALS)**

RN: BreastfeedLA is An approved provider by the California Board of Registered Nursing. This course offers 1 contact hours of continuing education. BreastfeedLA’s provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 1.5 L-CERPs will be awarded.

RDs&OTs: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio.

**QUESTIONS?**

To register or for inquiries please call 323-210-8505 or send an email to info@BreastfeedLA.org. For more information about the event visit www.BreastfeedLA.org

**CANCELLATION POLICY**

After the webinar a recording will be sent to all registrants to view at their convenience. Therefore no refunds will be granted.