



CALIFORNIA BREASTFEEDING COALITION

Board Member Announcement

About Us

The California Breastfeeding Coalition (CBC) is a grassroots coalition of county breastfeeding coalitions, as well as public and private partnerships that have broad reach within California's communities. Our mission is to improve the health and well-being of Californians by working collaboratively to protect, promote, and support breastfeeding. Our vision is that all new parents can meet their breastfeeding goals in California.

To accomplish our mission and realize our vision, the CBC utilizes the [Spectrum of Prevention framework](#), a multifaceted approach with a range of activities for effective prevention and public health change, for our strategic plan. We acknowledge breastfeeding behavior is impacted by socioeconomic factors, such as, poverty, education, racism, sexism and classism. The CBC commits to work that doesn't perpetuate these factors. We strive to reduce breastfeeding disparities and achieve health equity.

Our current priorities are to:

- Increase the number of Baby-Friendly designated hospitals in California and support compliance of SB 402
- Promote breastfeeding support in the community health clinic and outpatient care settings
- Assess Medi-Cal and Medi-Cal Managed Care Plans benefits for breastfeeding support, counseling and lactation supplies
- Develop tools for the implementation of current lactation accommodation laws in schools, work, and jail settings
- Support expansion and outreach of Paid Family Leave
- Build capacity and commitment to facilitate breastfeeding support and resources at the local level
- Support the [Surgeon General's Call to Action to Support Breastfeeding](#) and the [California Department of Public Health vision for breastfeeding](#)

Board Member Criteria

The CBC is seeking individuals who can commit to our mission and vision. Based on our bylaws, board of directors shall be a participant of a county and/or regional breastfeeding coalition, associations, committee or task forces with a common interest and commitment to the purposes and objectives of the CBC. It would also be beneficial for the individuals to have some experience participating with or assisting nonprofit organizations. Specifically, we are in need of following expertise:

- Fund Development
- Experience working in law, community health centers or human resources
- Social Media

Board Member Expectations

The CBC expects its board members to:

- Be informed about the organization's mission, services, policies and programs.
- Attend all board and assigned committee meetings, functions, and special events.
- Review agenda and supporting materials prior to board and committee meetings.
- Read and respond to organizational emails in a timely manner.
- Assist the board in carrying out its fiduciary responsibilities, such as reviewing the organization's financial statements and seeking funding opportunities.
- Commit to board learning and development.
- Serve on committees or task forces and offer to take on special assignments.
- Willingness to assume an officer position within the board of directors.
- Make a yearly financial contribution and/or solicit yearly donations to the organization
- Suggest possible nominees to the board who can make significant contributions to the work of the board and the organization.
- Advocate for the organization and inform constituents about our work.
- Provide contacts and resources to help advance the mission of the organization.
- Keep up-to-date on new developments and priorities in the organization's field.
- Follow conflict of interest and confidentiality policies.

Please complete the Prospective Board Questionnaire [here](#) by October 23, 2020.