

CALIFORNIA HOSPITAL BREASTFEEDING SUPPORT: KEY CONCEPTS WEBINAR SERIES

THURSDAYS 12PM TO 1PM
July 29, Aug 5, & Aug 12, 2021

This webinar series is for California Perinatal Hospitals implementing change related to [California Health & Safety Code 123367](#). Each session offers expert information, showcase of successful hospital practices, facilitated shared learning and state-of-the-art resources.

Staff/leadership encouraged to attend: Quality improvement; Supervisory Perinatal/Maternal/LDRP/Newborn/NICU; Lactation Specialist; Safety and Quality; Educators; Outpatient/Ambulatory; Triage.

July 29—BREASTFEEDING METRICS: CORE MEASURES AND PERFORMANCE PLANNING

Emily McCormick, MPH, BSN, RNC-MNN, C-ONQS – CMQCC Maternal Data Center
Tammy Turner, RN, Manager of Perinatal Services – Martin Luther King, Jr. Community Hospital
Register Here: cabf.link/metrics

Objectives:

- Explain core and expanded breastfeeding metrics.
- Identify potential data measures for Plan-Do-Study-Act (PDSA) performance improvement.
- Learn how other hospitals are addressing barriers using data.

August 5—IMPLEMENTING SKILL-BASED BREASTFEEDING COMPETENCY TRAINING

Julia Bourg, RN, BSN, IBCLC and Catherine Sullivan, MPH, RD, LDN, IBCLC, FAND
CGBI EMPOWER Training Initiative
Register Here: cabf.link/competency

Objectives:

- Summarize breastfeeding competencies as defined by current Baby-Friendly and California Model Policy guidance.
- Identify effective ways to implement and validate skills-based competencies.
- Learn steps and resources for developing and implementing a sustainable hospital training plan.

August 12—FAMILY CENTERED AND CULTURALLY RESPONSIVE IMPLEMENTATION OF HOSPITAL BREASTFEEDING CARE PRACTICES

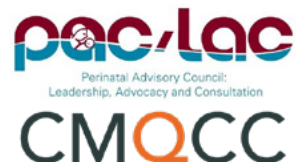
Aunchalee Palmquist, PhD, MA, IBCLC – UNC Gillings School of Global Public Health
Register Here: cabf.link/responsive

Objectives:

- Identify essential elements of family-centered and culturally responsive counseling to support ongoing development of staff competencies.
- Learn how hospitals can work with “Community Ambassadors” and other strategies to strengthen patient access to appropriate community care.
- Identify ways to use breastfeeding performance measures to improve outcomes, care equity and patient satisfaction.



CALIFORNIA
BREASTFEEDING
COALITION



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California Breastfeeding Coalition • californiabreastfeeding.org
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