Summit Goal

The goal of the 2022 California Breastfeeding Summit is to be a catalyst for action and empower attendees to address the structural and institutional racism and inequities of lactation care and support that prevents families from meeting their infant feeding goals.

Summit Objectives

After attending the California Breastfeeding Summit, attendees will be able to:

• Utilize state and local breastfeeding data, and qualitative data that centers the voices of family experiences to measure and improve lactation support services.

• Identify research related to the impact of COVID-19 on pregnancy and lactation.

• Apply the Continuity of Care in Breastfeeding Support - A Blueprint for Communities recommendations to establish continuity of care and strengthen the landscape of support for chest/breastfeeding within communities.

• Explain the importance of setting the standard for human milk feeding in the hospital and the process of accessing donor human milk from the nonprofit milk bank.

• Promote policy and practice improvements to create a strong foundation of family-centered lactation support services in the hospital and community.

• Use new evidence-based lactation protocol in clinical practice.

Who Should Attend?

• Hospital administrators, maternity department managers and hospital nurses who want tools and resources to implement the Baby-Friendly Hospital Initiative and Model Hospital Policies to improve quality lactation support.

• Physicians and advanced practice healthcare providers who want to improve continuity of care to support chest/breastfeeding families prenatally and beyond hospital discharge.

• Leaders and staff of community clinics, community-based organizations, local WIC programs and public health departments who want clinical updates to improve lactation support and the opportunity to collaborate with hospitals and other community health care providers to improve the continuity of lactation support.

• Breastfeeding Coalition members (lactation advocates and professionals) who want to network and share best practices across professional disciplines to improve collective efforts and the continuity of care to support families.

• Community educators, advocates and supporters such as La Leche League Leaders, Nursing Mother’s Counsel and Breastfeeding USA counselors to lift the voices of families.
Program Agenda at Glance

This is our draft agenda as of January 3, 2022 and is subject to change. Please check the Coalition website for updates.

Monday, January 24, 2022

7:00 AM Registration and Sign in
8:00 AM Welcome
   Tamesha Valverde, IBCLC
   Rebeca Pacheco-Hidalgo, IBCLC
   Kimberly Moore-Salas, IBCLC
   Tama “Mama T” Brisbane

8:15 AM Expanding the Vision for Breastfeeding in California
   Connie Mitchell, MD, MPH

8:45 AM State of the State of Breastfeeding in California
   M. Jane Heinig, PhD, IBCLC

9:15 AM Data to Action for Equitable Results
   Jana Tomasini, RN, BSN, IBCLC
   Tamesha Valverde, IBCLC

10:00 AM Break and Exhibits

10:30 AM COVID-19: What Does the Research Say?
   Ifeyinwa Asiodu, RN, PhD, IBCLC
   Monica Mclemore, PhD, MPH, RN
   Valerie Flaherman, MD, MPH
   Yardin Golan Maor, PhD
   Christina Chambers, PhD, MPH

12:00 PM Lunch and Exhibits

2:00 PM The Stories Behind the Data—Lactation Support in the Time of COVID
   Parents from California

3:15 PM Break

3:30 PM Centering Experiences in Data Collection
   Asian/Pacific Islander Landscape
   Tonya Lang, IBCLC, Cindy Young, MPH, IBCLC
   A California Perspective on Leveraging the Power of Technology to Advance Birth Equity
   Kimberly Seals Allers

5:00 PM Reception and Exhibits

7:00 PM End of the Day

Tuesday, January 25, 2022

7:00 AM Registration and Sign in
8:00 AM Welcome and Baby-Friendly Celebration

8:15 AM Plenary: #EveryStepoftheWay: Continuity of Care in Breastfeeding Support: A Blueprint for Communities
   Harumi Reis-Reilly, MS, CNS, LDN, CHES, IBCLC
   Amelia Psmythe Seger
   Aqueelah Russell, IBCLC
   Brenda Vieyra, IBCLC,
   Ericka Dorsey
   Magdalena Estrada

10:00 AM Break and Exhibits

10:30 AM Improving the Layers of Support
   Stephanie Esparza
   Ana Delgado, CNM, MS
   Cristina Carlos
   K’Lynn Mitchell, RE

12:00 PM Lunch and Exhibits

2:00 PM Setting the Standard for Human Milk Feeding in the Hospital
   Promoting Human Milk and Breastfeeding for the Very Low Birth Weight Infant
   Lisa Stellwagen, MD, FAAP

2:00 PM Expanding the Use of Pasteurized Donor Human Milk to the Mother Baby Unit
   Alison Wolf, MSN, PNP, IBCLC

3:30 PM Developing Robust and Sustainable Practice Habits for Stress Reduction
   Mikaela Johnson Vaal
Program Agenda at Glance Continued

**Wednesday, January 26, 2022**

7:00 AM Registration and Sign in
8:00 AM *Impacting Policy for Improved Support*
9:00 AM *Workshops*

**Hospital Track:**
*Planning and Implementing Skill-Based Lactation Competency Training*
Christine Masterman, MSN, RN, IBCLC
Julia Bourg, BSN, RN, IBCLC

**Clinical Application Track:**
*Lactation Mythbusters—Examining the Science and Updating Clinical Practice*
Katrina Mitchell, MD, IBCLC, PMH-C

*Academy of Breastfeeding Medicine Mastitis Spectrum Protocol, Revised 2022: New Guidelines for Patient Care*
Katrina Mitchell, MD, IBCLC, PMH-C

12:00 PM Lunch

2:00 PM *Workshops*

**Hospital Track:**
*Stepping Up Your Step 2 Game: Engaging Staff and Overcoming Barriers*
Christine Masterman, MSN, RN, IBCLC
Julia Bourg, BSN, RN, IBCLC

**Clinical Application Track:**
*The Nuts and Bolts of Milk Bank Operations*
Jonathan Bautista, Angelica Rojas

*Maternal Mental Health Coordination with Resources*
Katrina Mitchell, MD, IBCLC, PMH-C

4:00 PM *Closing*

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**Continuing Education Units**

The California WIC Association is offering units for:

- Registered Nurses (RN Contact Hours) - Provider approved by the California Board of Registered Nursing Number CEP 16525.

- Registered Dietitians (RD CPEUs)—Provider approved by CDR, Provider Number CA004.

- Internal Board Certified Lactation Consultants (IBCLC CERPs)—Provider approved by the IBLCE, Long Term Provider Number CLT 115-01.

Number of units/hours are pending approval. Following are estimates.

**January 24**
- 1.5 R-CERP
- 4.5 L-CERP
- 6 CPEU
- 6 RN CH

**January 25**
- 1.25 R-Cerp
- 4.75 L-Cerp
- 6 CPEU
- 6 RN CH

**January 26 – both tracks**
- 6 L-Cerp
- 6 CPEU
- 6 RN CH
Registration

Register at: https://cabf.link/summit2022

All registration is online. Credit card and check payments accepted. Early-bird registration through January 7, 2022.

**Full Summit January 25, 26, 27**
**BEST DEAL** $270
**After January 7, 2022** $300
ON-SITE OR VIRTUAL! Three days of summit plenary presentations, workshops, exhibits and networking. Access to all recorded sessions up to three months after the summit. BEST VALUE!

**Peer Counselor Full Summit January 24, 25, 26** $170
**After January 7, 2022** $200
ON-SITE or VIRTUAL! Please ONLY choose this ticket if you are a WIC Breastfeeding Peer Counselor, La Leche League Leader, Nursing Mothers Counselor, Counselor, trained Doula and/or Comprehensive Perinatal Services Health Worker (paraprofessional only – NOT intended for coordinators, RNs, RDs or IBCLC’s). Parents who participate in one of peer programs, may also choose this ticket.

**Student Full Summit January 24, 25, 26** $170
**After January 7, 2022** $200
ON-SITE OR VIRTUAL! Please ONLY choose this ticket if you are currently working towards an Associates, Bachelor’s, Master’s, PhD, or professional degree or certification (e.g. IBCLC, CMN, DNP, MD, PharmD, and DDS, JD, etc.).

**January 24 or January 25 each day** $125
**After January 7, 2022** $150
ON-SITE ONLY! One day of summit plenary presentations, exhibits and networking on site in San Jose. Access to recorded sessions for this day only up to three months after the summit.

**January 26** $125
**After January 7, 2022** $150
ON-SITE ONLY! One day of summit workshops for the hospital learning community or clinical application track and networking. Access to the plenary session and clinical application track recording only up to three months after the summit.

**January 26 - 28, 2022 HYBRID EVENT: IN PERSON AND VIRTUAL**

**HOLIDAY INN SAN JOSE-SILICON VALLEY**

**Hospital Learning Community is on-site only and will not be recorded. Learn more about this day here.**

**DAY 3 OF CBC SUMMIT:**
**HOSPITAL LEARNING COMMUNITY**

January 26, 2022

Presented by California Global Breastfeeding Institute Department of Maternal and Child Health Citiing School of Obstetrics & Public Health University of North Carolina Chapel Hill

Christine Masterson, MSN, RN, IBCLC
Julia Bourg, BSN, RN, IBCLC, RLC

**PLANNING AND IMPLEMENTING SKILLS-BASED LACTATION COMPETENCY TRAINING - AND - STEPPING UP YOUR STEP 2 GAME: ENGAGING STAFF AND OVERCOMING BARRIERS**

**Description**
During this training of trainer’s workshop, participants will learn more about lactation skills competency training and verification as defined by the recently revised Baby-Friendly USA Guidelines and Evaluation Criteria. Participants will take part in interactive learning to identify and apply effective ways to plan, implement, and validate skills-based learning within their facility. During the afternoon session, participants will engage in small group work and hands-on demonstrations based on lactation knowledge and skills. Join us for this fun and collaborative session for new training ideas and renewed inspiration!

**Objectives**
By the end of the workshop, participants will be able to:
- Describe lactation skills competencies as defined by current Baby-Friendly, World Health Organization, and California Model Policy guidance.
- Identify effective ways to implement and validate skills-based competencies.
- Attain skills and resources for developing and implementing a sustainable hospital training plan.
- Identify at least 3 effective ways to engage birthing center staff in Step 2 learning and clinical application.
- Identify at least 3 key-level methods of overcoming barriers to lactation education and support.
- Demonstrate a variety of learning methods while acquiring lactation skills.

**SUMMIT REGISTRATION IS OPEN!**
January 24-26, 2022
Register here: https://cabf.link/summit2022

All registration is online. Credit card and check payments accepted.

Early-bird registration through January 7, 2022.
Location

Holiday Inn San Jose - Silicon Valley
1350 North 1st St.
San Jose, CA 95112
(408) 453-6200

The Holiday Inn San Jose - Silicon Valley hotel reflects the unique energy of California's thriving Bay Area. Step inside our warm and welcoming ambiance making you feel right at home. Unwind in our inviting accommodations that feature modern amenities. For business or pleasure, we welcome the opportunity to share our home with you.

Check In/Out Times

Check-in time is at 4:00 p.m. with checkout at 11:00 a.m. Contact the hotel directly for options available for early check-in or late check-out.

Parking and Shuttle

At Holiday Inn San Jose - Silicon Valley, self-parking is available for a daily rate of $13 USD.

There is not a local area shuttle available, however, the hotel will send a complimentary taxi to pick you up from San Jose International Airport (SJC). Once you have arrived at the airport, call the hotel at (408)453-6200 and request a pick-up. Pick-up is available daily from 5:00 a.m. to 11:30 p.m. through American Cab.

Lactation Room / Babies

A lactation room is available for pumping or breastfeeding. Please ask the registration desk for information and help with access to the room.

Babies are welcome. We ask parents to please tend to baby outside of the workshop rooms if the baby is displaying discomfort or making noise that can disrupt workshops. Please feel free to breastfeed baby anywhere.

Hotel Reservations

The Summit group hotel rate is $140 per night until January 7, 2022, or when the rooms fill up. This does not include occupancy, sales tax and any other fees the hotel imposes.

Reserve your room online here.

You may also reserve your room by calling the hotel directly at 408-453-6200 or 800-858-4930. Be sure to ask for the California Breastfeeding Coalition (CBC) group rate.

Transportation

The Holiday Inn San Jose - Silicon Valley is 2 miles from San Jose International Airport SJC. For more information about direct flights, please go to the airports' website.

Cancellation Policy

All cancellation and refund requests must be made in writing to the California Breastfeeding Coalition at summit@californiabreastfeeding.org by January 7, 2022. The Coalition will refund registration fees less a $50 processing fee.

Should you test positive for COVID, become ill or experience COVID-like symptoms, we can offer you three options if you are registered to attend the event on site in San Jose (in person):

1. Convert your registration to online-only (the summit recording is available for three months
2. Apply your registration to the 2023 Summit
3. Refund 50% of your registration fee

Please email your written request to summit@californiabreastfeeding.org by 8 p.m. Pacific on Jan. 23 to notify our team of your illness and which option above you want to choose.

“No-shows” will not be eligible for registration refunds.