



**California Hospital
Medical Center**
A Dignity Health Member



welcome baby
steps to your baby's best start

Welcome Baby






A universal home visitation program that provides support, information and resources to pregnant and postpartum women.



Champions For Our Children

Welcome Baby Overview



-  **FIRST OR SECOND TRIMESTER OF PREGNANCY**
Visit in the home, tote bag with diapers
-  **PHONE CALL CHECK-IN**
-  **THIRD TRIMESTER OF PREGNANCY**
Visit in the home, parenting DVD
-  **BABY IS BORN**
Postpartum hospital visit
-  **NURSE HOME VISIT WITHIN ABOUT 3 DAYS OF MOM AND BABY COMING HOME**
Boppy pillow and medical kit
-  **BABY'S 2-4 WEEKS**
Visit in the home, new parent kit
-  **BABY'S 2 MONTHS**
Phone call check-in
-  **BABY'S 3-4 MONTHS**
Visit in the home, home safety items and developmental toy
-  **BABY'S 9 MONTHS**
Final visit in the home, developmental toy



Program Philosophy/Approach

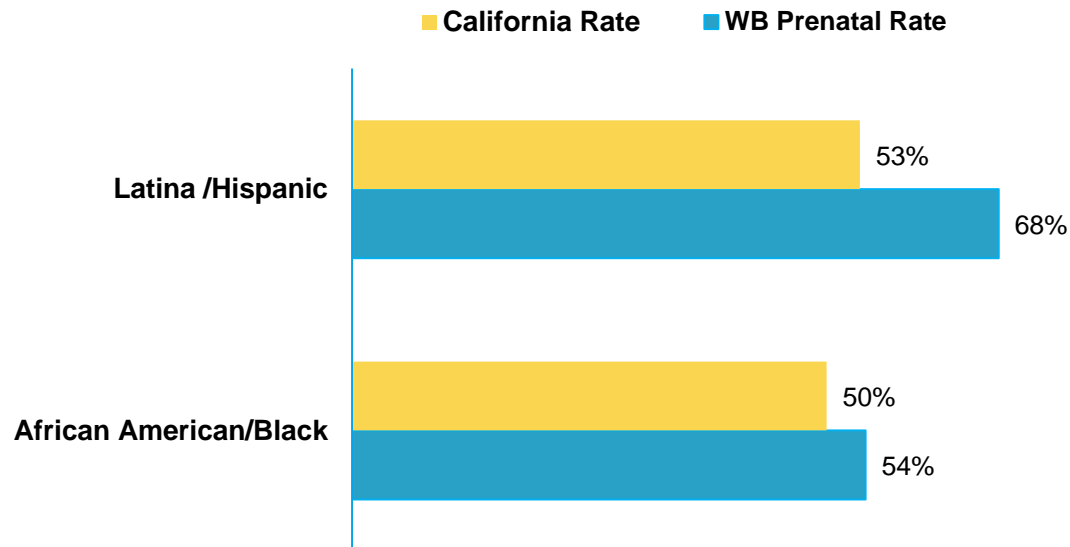
WB is a strength-based, client-centered, empathetic approach to enhancing parental understanding of child development.



Benefits of Welcome Baby

- Increased breastfeeding initiation rates (for both any and exclusive)

Exclusive Breastfeeding Initiation Rate Comparison



Benefits of Welcome Baby

WB Breastfeeding Initiation Rates versus Comparison Groups

