

SHARING TABLES



Hospitals, Breastfeeding Coalitions and Community Agencies Sharing Tables

at the California Breastfeeding Summit: Sharing Tables Session is an opportunity for local hospitals and breastfeeding coalitions or community agency to share an activity or project that helps to increase local

breastfeeding rates and to remove barriers by addressing the [Surgeon General's Call to Action to Support Breastfeeding](#). A person is available for questions during the dedicated viewing time on Thursday from 7:00 AM – 8:00 AM, 12:30 PM – 1:30 PM, 3:00 PM – 3:30 PM, and 5:00 PM – 6:30 PM, and Friday from 7:00 AM – 8:00 AM, 9:00 AM – 9:15 AM, 10:45 AM – 11:15 AM.

Title: Mothers, Babies and Employers Benefit from Mother Friendly

Agency: Breastfeeding Task Force of Santa Clara Valley

Contact Person: Karen Foster Phone Number: 408-793-2715 (W) or 510-928-3605 (C)

E-Mail: karen.foster@phd.sccgov.org

Description: *Mother Friendly Employer Policy* which is for businesses of different sizes, community based organizations, and governmental agencies. The tool kit and template used to assist businesses in learning more about the Policy and to assist them in signing up for the Policy. Organization Wellness Award included the *Employer Policy Mother Friendly*.

Title: Volunteer Collaboration to Promote Breastfeeding in the Community

Agency: Central Valley General Hospital

Contact Person: Ann Margaret Lloyd Phone Number: 559-537-1803

E-Mail: annmargaret.lloyd@ah.org

Description: Worked with the hospital auxiliary to create a BFHI acceptable breastfeeding bag for distribution. This bag also contains items from First 5, a discharge book from CCI, cooler bag from Cottonwood Kids, a pink or blue t-shirt with CVGH logo.

Title: Tulare County Breastfeeding Coalition

Agency: Tulare County Breastfeeding Coalition

Contact Person: Coleen Salazar or Sara Steelman Phone: 559-684-4504 or 661-327-3074

E-Mail: csalazar@tulareregional.org

Description: Tulare County Breastfeeding Coalition focused on educating healthcare professionals and raising community awareness. The women in our county face cultural barriers and lack of access to professional lactation support. Educational events included annual conference featuring Catherine Watson Genna BS, IBCLC, and a physician dinner/lecture featuring Dr. Raylene Phillips. Community events included health fairs, the Tulare County Fair, and local festivals. We set up our Baby Café Trailer which allows mothers to breastfeed in a comfortable area, and provided a diaper changing station.

Title: Building a Breastfeeding Friendly County: Our Collective Responsibility

Agency: Breastfeed LA

Contact Person: Genevieve Thomas Colvin Phone Number: 310-809-4513

E-Mail: gcolvin@breastfeedla.org

Description: The 4th Biennial LA County Breastfeeding Summit was in October with the purpose of equipping healthcare community to develop systems that guarantee continuity of skilled support for lactation between the hospital and community settings. This built on the work of the Breastfeeding Policy Roundtable and Call to Action. We utilized the outcomes from that meeting to develop the program and identify strategies for addressing the suggested actions, using the SGCTA as a framework. We summarized the findings from that work and produced the 12 page 2014 LA County Report with directed instructions on how our participants could utilize the suggested actions in their own agencies.

Title: Baby Cafe Bakersfield

Agency: Baby Cafe Bakersfield

Contact Person: Christine Staricka Phone Number: (661)747-5195

E-Mail: staricka@me.com

Description: Baby Cafe Bakersfield provides a community resource to assist local Hospitals with BFHI Step 10 compliance. It is a free, drop-in service for dyads which meets for 3 hour sessions, twice per week. An IBCLC is always present and additional trained volunteers assist with facilitating the drop-ins. Statistics are maintained on attendance and breastfeeding rates. Annual data for all US Baby Cafe consistently shows that this model of combined mother-to-mother and IBCLC support increases duration of breastfeeding and exclusive breastfeeding rates in a community.

Title of sharing table: Think Unique – Think Pink

Agency: Sutter County Children and Families Commission and Tri-Counties Breastfeeding Alliance

Contact Person: Tina Lavy/Michele Blake Phone Number: 530-701-6486

E-Mail: tlavy@co.sutter.ca.us

Description: The Sutter County Children & Families Commission (SCFCC) and the Tri-Counties Breastfeeding Alliance published a newsletter, co-hosted “Baby Shower” for over 100 moms, and a IBCLC presented a 2-hour Breastfeeding Workshop to over 80 hospital nurses. The Commission’s Executive Director and TCBA staff put together a “Support Breastfeeding” campaign at local Pink October Fashion Show and Dinner. Several hundred pink and gold pins were given to attendees as they entered the event, along with a card that said “Breastfeeding helps reduce the risk of breast cancer”. The campaign was funded by the SCCFC First 5 and would not have been possible without the collective creativity and resources of all contributors.

Title: Legal Support for California Breastfeeding Women

Agency: San Diego County Breastfeeding Coalition

Contact Person: Nancy Wight MD, IBCLC, FABM, FAAP Phone Number: 619-733-3047

E-Mail: wightsd@aol.com

Description: San Diego County Breastfeeding Coalition breastfeeding rights cards in English and Spanish as well as miscellaneous other Coalition materials will be showcased. Discussion of breastfeeding in public resources on coalition website.