

<p>California Breastfeeding Coalition Presents</p> <p><b>California Breastfeeding Summit</b></p> <p><b>Creating a Constellation: Charting the Course for Breastfeeding Success</b></p> <p>WEDNESDAY AGENDA AT A GLANCE</p>	
<b>Wednesday, February 3, 2016</b>	
9:00 – 9:30	Registration <span style="float: right;"><i>California Foyer</i></span>
9:30 – 1:00	<i>California Salons 1, 2</i>
	<p><b>California Breastfeeding Coalitions:</b></p> <p><b>A Galaxy of Stars – To Infinity and Beyond</b></p> <p><b>(for 3-5 coalition leaders from each local breastfeeding coalition)</b></p>
9:30 – 10:00	<p><b>Welcome and Connection Before Content</b></p> <p><i>Ernelyn Navarro, DM, LCSW, BCC, Board President, California Breastfeeding Coalition</i></p> <p><i>Robbie Gonzalez-Dow, MPH, RD, CLE, Executive Director, California Breastfeeding Coalition</i></p>
10:00 – 10:45	<p><b>Coalitions Using Data to Remove Breastfeeding Barriers</b></p> <p><i>Karen Ramstrom, DO, MSPH</i></p> <p><i>Carina Saraiva, MPH</i></p>
Moderator: Education Units:	<p>Ernelyn Navarro</p> <p>0.75 CERP-L/0.75 CPEU</p>
10:45 – 11:25	<p><b>Coalition Building: Assessment and Beyond</b></p> <p><i>Linda Ayala, MA, MPH, Alameda County Breastfeeding Coalition</i></p>
Moderator: Education Units:	<p>Cheryl Barrios</p> <p>0.5 CERP-R/0.75 CPEU</p>
11:25 – 11:40	<b>Break</b>
11:40 – 12:15	<p><b>Building Collaborations and Lasting Partnerships</b></p> <p><i>Mary Woelfel, MPH, IBCLC, Breastfeeding Coalition of San Joaquin County</i></p>
Moderator: Education Units:	<p>Christine Moles</p> <p>0.5 CERP-R/0.5 CPEU</p>
12:15 – 1:00	<p><b>Sustainability</b></p> <p><i>Jim Murphy, MD, San Diego County Breastfeeding Coalition</i></p>
Moderator: Education Units:	<p>Michelle Lee</p> <p>0.75 CERP-R/0.75 CPEU</p>
1:00 – 2:30	<b>End of Program and Lunch on Your Own</b>

<p>California Breastfeeding Coalition Presents</p> <p><b>California Breastfeeding Summit</b></p> <p><b><i>Creating a Constellation: Charting the Course for Breastfeeding Success</i></b></p> <p>WEDNESDAY AGENDA AT A GLANCE continued</p>	
<b>Wednesday, February 3, 2016</b>	
1:30 – 2:30	Registration <span style="float: right;"><i>Grand Ballroom Foyer</i></span>
2:30 – 5:15	<i>Grand Ballroom</i>
<p><b>Opening of the California Breastfeeding Summit</b></p> <p><b><i>Creating a Constellation: Charting the Course for Breastfeeding Success</i></b></p>	
2:30 – 2:45	<p><b>Welcome</b></p> <p><i>Ernelyn Navarro, DM, LCSW, BCC, Board President, California Breastfeeding Coalition</i></p>
2:45 – 4:15	<p><b>Place Matters: Conducting a Community Needs Assessment on Breastfeeding Sentiment and Resources</b></p> <p><i>Kimberly Seals Allers, BA, MS</i></p> <p>Moderator: Susan Crowe</p> <p>Education Units: 2.5 CERP-L/1.5 CPEU</p>
4:15 – 4:30	Break
4:30 – 5:00	<p><b>Top 10 Coalition Support Resources from United States Breastfeeding Committee</b></p> <p><i>Kinkini Banerjee, United States Breastfeeding Committee</i></p> <p>Moderator: Jeanne Kettles</p> <p>Education Units: 0.5 CERP-L/0.5 CPEU</p>
5:00– 6:30	<b>Break</b>
6:30 – 8:00	<i>Grand Ballroom</i>
<p><b>Gala and Awards Dinner</b></p> <p><b><i>Everyone Welcome!</i></b></p>	
6:30 – 6:45	<p><b>Welcome</b></p> <p><i>Ernelyn Navarro, California Breastfeeding Coalition Board Chair</i></p>
6:45 – 7:15	<b>Dinner</b>
7:15 – 8:00	<b>Celebrating our Successes! Golden Nugget Awards</b>
8:00	<b>Closing</b>

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**THURSDAY AGENDA AT A GLANCE**

<b>Thursday, February 4, 2016</b>		
7:00 – 8:00	Registration	<i>Grand Ballroom Foyer</i>
7:00 – 8:00	<b>Continental Breakfast</b>	<i>Grand Ballroom</i>
7:00 – 8:00	<b>Dedicated Time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b>	<i>Grand Ballroom</i>
8:00 – 12:00	<b>Morning Session</b>	<i>Grand Ballroom</i>
8:00 – 8:15	<b>Welcome</b> <i>Ernelyn Navarro, DM, LCSW, BCC, Chair, California Breastfeeding Coalition</i>	
8:15 – 8:45	<b>Let's Get Healthy California! Heathy Beginning</b> <i>Karen Smith, MD, California Department of Public Health Director and State Health Officer</i>	
Moderator:	Connie Mitchell, MD, MPH, Deputy Director, CDPH Center for Family Health	
8:45 – 9:45 Plenary	<b>A Constellation of Strategies to Improve Breastfeeding: Where Does California Fit?</b> <i>Jane Heinig, PhD, IBCLC, UC Davis Human Lactation Center</i>	
Moderator:	Sherri Mendelson	
Education Units:	1 CME/1 CEU/1 CERP-L/1 CPEU	
9:45 – 10:00	Stretch Break	
10:00 – 10:30	<b>Celebrating Newly Designated Baby-Friendly Hospitals!</b> <i>Induction of 2015 Designated Baby-Friendly Hospitals</i> <i>Gini Baker + Ernelyn Navarro, DM, LCSW, BCC, Chair, California Breastfeeding Coalition</i> <i>Karen Smith, MD, California Department of Public Health Director and State Health Officer</i> <i>Trish MacEnroe, BS, Baby-Friendly USA</i>	
10:30 – 11:30 Plenary	<b>Removing Barriers to Breastfeeding: A Racial Equity Approach</b> <i>Simran Noor, Center for Social Inclusion</i>	
Moderator:	Haydee Herrera Sosa	
Education Units:	1 CME/1 CEU/1 CERP-L/1 CPEU	
11:30 – 12:00 Plenary	<b>Overview of the Baby-Friendly NICU Designation in the United States</b> <i>Trish MacEnroe, BS, Baby-Friendly USA</i>	
Moderator:	Sherri Mendelson	
Education Units:	0.5 CME/0.5 CEU/0.5 CERP-L/0.5 CPEU	
12:00 – 1:30	Lunch on Your Own	
	<b>Exhibits, Coalition Sharing Tables, Silent Action Posters</b>	<i>Grand Ballroom</i>
12:30 – 1:00	<b>Meet and Greet Committee Meeting: Bring your Lunch and Join US</b> Learn more about the conference planning process - Anyone can join this meeting	
		<i>Grand Ballroom</i>

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THURSDAY AGENDA AT A GLANCE continued

Thursday, February 4, 2016

1:30 – 2:30	CONCURRENT WORKSHOP TRACK SESSIONS			
1:30 – 2:30	Neonatal Intensive Care Units	Healthcare Systems: Inpatient & Outpatient	Mothers, Families & Communities	Clinical Practice
Session Title:	<b><i>The Baby-Friendly Hospital Initiative for Neonatal Units</i></b>	<b><i>Supporting Lactation Across the Continuum: Northern California Kaiser Model</i></b>	<b><i>Nursing in Public: It's a CIVIL RIGHT!</i></b>	<b><i>The Effect of Tongue/Lip Tie on Breastfeeding</i></b>
Speaker:	Trish MacEnroe, BS	Kristin Steuerle, MD, Kimberly Klein, MD, IBCLC, FAAP	Robin Kaplan, MEd, IBCLC	Bobby Ghaheri, MD
Moderator:	Cathy Mclendon	Haydee Herrera Sosa	Ifeyinwa Asiodu	Sherri Mendelson
Room:	California Salons 1,2	California Salon 3	California Salon 4	Grand Ballroom
Education Units:	1 CME/1 CEU/ 1 CERP-L/1 CPEU	1 CME/1 CEU/ 1 CERP-L/1 CPEU	1 CERP-L/1 CPEU	1 CME/1 CEU/ 1 CERP-L/1 CPEU
2:30 – 2:45	<b>Break –dedicated time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b>			<i>Grand Ballroom</i>
2:45 – 3:45	CONCURRENT WORKSHOP TRACK SESSIONS			
2:45 – 3:45	Neonatal Intensive Care Units	Healthcare Systems: Inpatient & Outpatient	Mothers, Families & Communities	Employment
Session Title:	<b><i>Lactation in the Neonatal Intensive Care Unit: Physician Engagement is Well-Worth the Effort</i></b>	<b><i>Navigating from Hospital to Home: A Continuity of Care Pilot with WIC and First 5</i></b>	<b><i>Community-Based Doula Program: Innovative Program Model that Supports Families</i></b>	<b><i>Workplace Breastfeeding Support in California: Equal Access for All!</i></b>
Speaker:	Christine Bixby, MD, FAAP Caroline Steele, MS, RD, CSP, IBCLC	Jeanne Kettles, MA, CLE Judy Jones	Brenda Reyes, RN, CLE	Carina Saraiva, MPH Suzanne Haydu, MPH, RD Robbie Gonzalez-Dow, MPH, RD, CLE
Moderator:	Sudha Rani Narasimhan	Wendy McGrail	Michele van Eyken	Susan Crowe
Room:	Grand Ballroom	California Salon 3	California Salons 1,2	California Salon 4
Education Units:	1 CME/1 CEU/ 1 CERP-L/1 CPEU	1 CME/1 CEU/ 1 CERP-R/1 CPEU	1 CERP-R/1 CPEU	1 CERP-L/1 CPEU

<p style="text-align: center;">California Breastfeeding Coalition Presents</p> <p style="text-align: center;"><b>California Breastfeeding Summit</b></p> <p style="text-align: center;"><b>Creating a Constellation: Charting the Course for Breastfeeding Success</b></p> <p style="text-align: center;">THURSDAY AGENDA AT A GLANCE continued</p>				
<p><b>Thursday, February 4, 2016</b></p>				
3:45 – 4:00	<p><b>Break –dedicated time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b></p>			<p><i>Grand Ballroom</i></p>
4:00 – 5:00	<p style="text-align: center;"><b>CONCURRENT WORKSHOP TRACK SESSIONS</b></p>			
4:00 – 5:00	<p style="text-align: center;"><b>Neonatal Intensive Care Units</b></p>	<p style="text-align: center;"><b>Healthcare Systems: Inpatient &amp; Outpatient</b></p>	<p style="text-align: center;"><b>Mothers, Families &amp; Communities</b></p>	<p style="text-align: center;"><b>Employment</b></p>
Session Title:	<p><b><i>Targeted Interventions Increase Breastmilk at Discharge in Extremely-Low-Birth-Weight (ELBW) Infants</i></b></p>	<p><b><i>Meeting the Needs of the Latino Community: Improving Culturally Appropriate Breastfeeding Support</i></b></p>	<p><b><i>Babywearing for Breastfeeding Success: A Tool Everyone Can Support</i></b></p>	<p><b><i>Overcoming Barriers to Implementing a Program and Policy in the Largest Employer in Los Angeles County</i></b></p>
Speaker:	<p>Caroline Steele, MS, RD, CSP, IBCLC Crystal Deming, RN, IBCLC</p>	<p>Jeanette Panchula, BSW, RN, PHN, IBCLC</p>	<p>Ann-Marie Jane Christian, LLLL, IBCLC</p>	<p>Helen O’Connor, MSPH, MA Cindy Young, MPH, RD, CLE Mary Gilmore, MBA</p>
Moderator:	<p>Sudha Rani Narasimhan</p>	<p>Wendy McGrail</p>	<p>Mary Woelfel</p>	<p>Susan Crowe</p>
Room:	<p>Grand Ballroom</p>	<p>California Salons 1,2</p>	<p>California Salon 3</p>	<p>California Salon 4</p>
Education Units:	<p>1 CME/1 CEU/ 1 CERP-L/1 CPEU</p>	<p>1 CME/1 CEU/ 1 CERP-L / .75 CPEU</p>	<p>1 CERP-L/1 CPEU</p>	<p>1 CERP-R/1 CPEU</p>
5:00 – 5:30	<p><b>Dedicated Time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b></p>			<p><i>Grand Ballroom</i></p>
5:30 – 6:30	<p><b>Town Hall with Baby-Friendly on Calculating and Paying for Fair Market Value (FMV) for Infant Formula Bottles and Nipples</b></p>			<p><i>Grand Ballroom</i></p>
6:45 – 8:45	<p><b>Movie Night</b></p> <p><b><i>Introduction to Microbiomes</i></b> Mark Underwood, MD, MAS</p> <p><b><i>The Movie: Microbirth</i></b></p> <p><b><i>Brief Presentation on the “Imprint Study” from UC Davis</i></b> Jennifer Smilowitz, PhD</p>			<p><b><i>Grand Ballroom</i></b></p>
Moderator:	<p>Debbie Albert</p> <p>Sponsored by UC San Diego Extension</p>			

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<b>Friday, February 5, 2016</b>			
7:00 – 8:00	Registration		<i>Grand Ballroom Foyer</i>
7:00 – 8:00	<b>Continental Breakfast</b>		<i>Grand Ballroom</i>
7:00 – 8:00	<b>Dedicated time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b>		<i>Grand Ballroom</i>
7:30 – 10:30	<b>A Modern Approach to Tongue-Tie, Lip-Tie and Breastfeeding Medicine</b> Advanced Practice Training for Healthcare Providers – pre-registration required <i>Bobby Ghaheri, MD, ENT</i>		<i>California Salons 1,2</i>
8:00 – 9:00 Plenary	<b>Welcome</b> <i>Breastfeeding Coalition of San Joaquin County</i>		<i>Grand Ballroom</i>
	<b>Opportunities for Parenting Teens: Implementation of AB 302</b> <i>Jennifer Chou, Reproductive Justice Attorney, American Civil Liberties Union of Northern California</i>		
Moderator:	Christine Moles		
Education Units:	1 CME/ 1 CEU/1 CERP-L/1 CPEU		
9:00 – 9:15	<b>Break –dedicated time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b>		<i>Grand Ballroom</i>
9:15 – 10:15	<b>CONCURRENT WORKSHOP TRACK SESSIONS</b>		
9:15 – 10:15	<b>Neonatal Intensive Care Units</b>	<b>Healthcare Systems: Inpatient &amp; Outpatient</b>	<b>Mothers, Families &amp; Communities</b>
Session Title:	<b><i>Lactation Care Map for the Neonatal Intensive Care Unit</i></b>	<b><i>Are We Moving Forward or Sliding Back? Having the Data Skills to Know the Difference</i></b>	<b><i>1000 Days in Gap City: Exploring the Relationship Between the Breastfeeding Gap and the Word Gap</i></b>
Speaker:	Cindy Baker-Fox, RN, BSN, IBCLC Crystal Deming, RN, IBCLC	Carol Melcher, MPH, BS, RN	Dia Michels
Moderator:	Sherri Mendelson	Haydee Herrera Sosa	Margaret Aumann
Room:	Grand Ballroom	California Salon 4	California Salon 3
Education Units:	1 CME/1 CEU/ 1 CERP-L/1 CPEU	1 CME/1 CEU/ 1 CERP-R/1 CPEU	1 CERP-L/1 CPEU
10:15 – 10:45	<b>Break –dedicated time for Exhibits, Coalition Sharing Tables, Silent Action Posters</b>		<i>Grand Ballroom</i>

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<b>Friday, February 5, 2016</b>			
10:45 – 11:45	<b>CONCURRENT WORKSHOP TRACK SESSIONS</b>		
10:45 – 11:45	<b>Neonatal Intensive Care Units</b>	<b>Healthcare Systems: Inpatient &amp; Outpatient</b>	<b>Mothers, Families &amp; Communities</b>
Session Title:	<b><i>Lactation After Loss: Supporting the Bereaved Mother</i></b>	<b><i>Tackling Baby-Friendly Implementation in a Safe and Friendly Manner</i></b>	<b><i>Safe Infant Sleep: What Health Professionals Need to Know to Promote Safe Sleep Environments</i></b>
Speaker:	Rose DiVigne Jackiewicz, RN, MPH, IBCLC Gail Dacayanan, RD, IBCLC	Trish MacEnroe, BS	Dia L Michels
Moderator:	Sherri Mendelson	Katte Smith	Patty Zoll
Room:	California Salon 3	California Salon 4	California Salon 1,2
Education Units:	1 CME/1 CEU/ 1 CERP-L/1 CPEU	1 CME/1 CEU/ 1 CERP-L/1 CPEU	1 CME/1 CEU/ 1 CERP-R/1 CPEU
11:45 – 12:45	<b>Networking Lunch Provided</b> (sitting by county)		<i>Grand Ballroom</i>
12:45 – 1:00	<b>Golden Wave Award and Special Recognition</b>		
1:00 – 2:45 Plenary	<b>9 Steps to Breastfeeding Friendly: Guidelines for Community Health Center and Outpatient Centers</b> <i>Linda Cowling, MPH, RD</i> <i>Shana Wright Bruno, MPH, CHES</i> <i>Brenda Flores, NP,</i> <i>Jessica Jolley, IBCLC</i>		<i>Grand Ballroom</i>
Moderator:	Robbie Gonzalez-Dow		
Education Units:	1.5 CME/ 2 CEU/1.75 CERP-L/1.75 CPEU		
2:45 – 3:15	<b>How Mothers Can Nurse Themselves Healthy</b> <i>Eleanor Bimla Schwarz, MD</i>		<i>Grand Ballroom</i>
Moderator:	Susan Crowe		
Education Units:	0.5 CERP-L/.05 CPEU		
3:15 – 3:30	<b>Closing and Evaluation</b> <i>Rebeca Pastrana Sheng, BS, IBCLC</i>		<i>Grand Ballroom</i>

<b>Total Potential Education Units Per Day Per Individual</b>				
	<b>CME</b>	<b>CEU</b>	<b>CERPs</b>	<b>RD CPEUs</b>
<b>Day 1</b>	0	0	4.25	5
<b>Day 2</b>	5.5	6.5	5.5	6
<b>Day 3</b>	4.5	5.0	5.25	5
<b>TOTAL</b>	<b>10.0</b>	<b>11.5</b>	<b>15.25</b>	<b>16</b>
<b>Total Education Units Per Day</b>				
	<b>CME</b>	<b>CEU</b>	<b>CERPs</b>	<b>RD CPEUs</b>
<b>Day 1</b>	0	0	2.75-L/1.75-R	5
<b>Day 2</b>	9.5	10.5	8.5-L/2-R	11
<b>Day 3</b>	7.5	8.0	6.75-L/2-R	10
<b>TOTAL</b>	<b>17.0</b>	<b>18.5</b>	<b>18.0-L/5.75-R</b>	<b>26</b>